

***With A Little Help From My Friends***  
***(and our students learned twice as much)***

*"We cannot accomplish all that we need to do without working together."*

*Bill Richardson  
Former Governor of New Mexico*

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**“High Schools That Work”  
(a Southern Regional Education Board  
program)  
mid to late 90s**

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English – The Great Gatsby

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History – History of the 20s

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Economics – The rise and fall of the  
20s economy (inc. stock market)

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Marketing – The mindset of marketing  
new products (inc. layaway)



# 1920s

## **VUS.10**

The student will demonstrate knowledge of key domestic events of the 1920s and 1930s by:

- a) analyzing how radio, movies, newspapers, and magazines created popular culture and challenged traditional values,
- b) assessing the causes and consequences of the stock market crash of 1929;
- c) explaining the causes of the Great Depression and its impact on the American people

## **EPF.10**

The student will develop consumer skills by

- d) determining the consequences of conspicuous consumption;
- f) demonstrating comparison-shopping skills.

## **MARKETING 041**

The student will explain the historical development in business that led to the adoption of the marketing concept.

# The Model T



**Ford**  
THE UNIVERSAL CAR

**Buy It Because  
It's a Better Car**

Model T \$650  
Touring Car  
f.o.b. Ford,  
Ontario

Get particulars from Ford Motor Co. of Canada, Ltd. Ford, Ont.

A framed advertisement for the Ford Model T. At the top is the Ford logo, which consists of the word "Ford" in a stylized script font inside a winged emblem, with "THE UNIVERSAL CAR" written in a smaller font below it. Below the logo is the headline "Buy It Because It's a Better Car" in a bold, serif font. Underneath the headline, the text "Model T \$650" is displayed, followed by "Touring Car" and "f.o.b. Ford, Ontario" in a smaller font. Below this text is a smaller side-view illustration of a Ford Model T touring car, similar to the one in the photograph on the left. At the bottom of the advertisement, the text "Get particulars from Ford Motor Co. of Canada, Ltd. Ford, Ont." is written. The entire advertisement is enclosed in a double-line border.

**Studebaker**  
ESTE ES NUESTRO COCHE !

REPRESENTACION GENERAL PARA ESPAÑA - STEVENSON, ROMAGOSA y COMPANIA - Valencia 295 - BARCELONA

The New  
**Willys-Knight**  
Limousine  
\$1950

**Smarter—Easier Riding—Quieter**

Smarter than ever in its design, finish and appointments, the new Willys-Knight Limousine awaits your inspection.

Quite aside from its surprising style appeal, it has distinctive advantages which no other Limousine enjoys.

Lessons in appearance and comfort, it is ultra-luxurious in its trimmings.

No other Limousine is so quiet. The mechanical noises of motors and gears have been silenced as never before.

And permanently silenced!

Important as quietness is in any car, it is doubly important in closed cars which tend to magnify all mechanical noises.

The Willys-Knight Limousine has the drive-shaft mount—the quietest motor ever designed and the only mount which gives quieter ride with use.

But not only does it grow quieter—it also grows steadily more powerful, and more flexible and reliable than any other type of motor ever built.

A superior motor in any car, it is beyond argument the ideal motor for closed cars—and the only motor which is free from these effects which closed bodies emphasize.

Of equal importance from the standpoint of luxuriousness are its silent spiral bevel drive gears.

The new Willys-Knight Limousine has a longer wheelbase and cantilever rear springs which make it the smoothest riding car you can imagine.

See it to-day—Overland Dealers will gladly show and demonstrate it.

The Willys-Overland Company, Toledo, Ohio  
"Made in U. S. A."





# Stock Market Invincible

## 'Buy, Buy, Buy!' Experts Advise

### Wall Street, Spirits Soaring

Wall Street, spirits soaring, today witnessed a record-breaking rally in the stock market. Experts advise 'buy, buy, buy!' as the market continues its upward trend. The Dow Jones Industrial Average reached a new high, reflecting the confidence of investors. Analysts predict continued growth in the coming months.



A group of prominent figures gathered for a formal event, possibly a stock market conference or a social gathering. The individuals are dressed in formal attire, reflecting the professional and social norms of the late 1920s.

### New Brain-Surgery Technique Change Face of Modern Medicine

Spending thousands with ease, the new brain-surgery technique offers a bold step forward. Surgeons are reporting remarkable success rates with this innovative approach. The procedure involves precise incisions and the use of advanced tools, allowing for the treatment of previously inoperable conditions. Medical professionals are optimistic about the future of neurosurgery.

### New 'Easy Credit' Delays Financial Catastrophes until 1930s

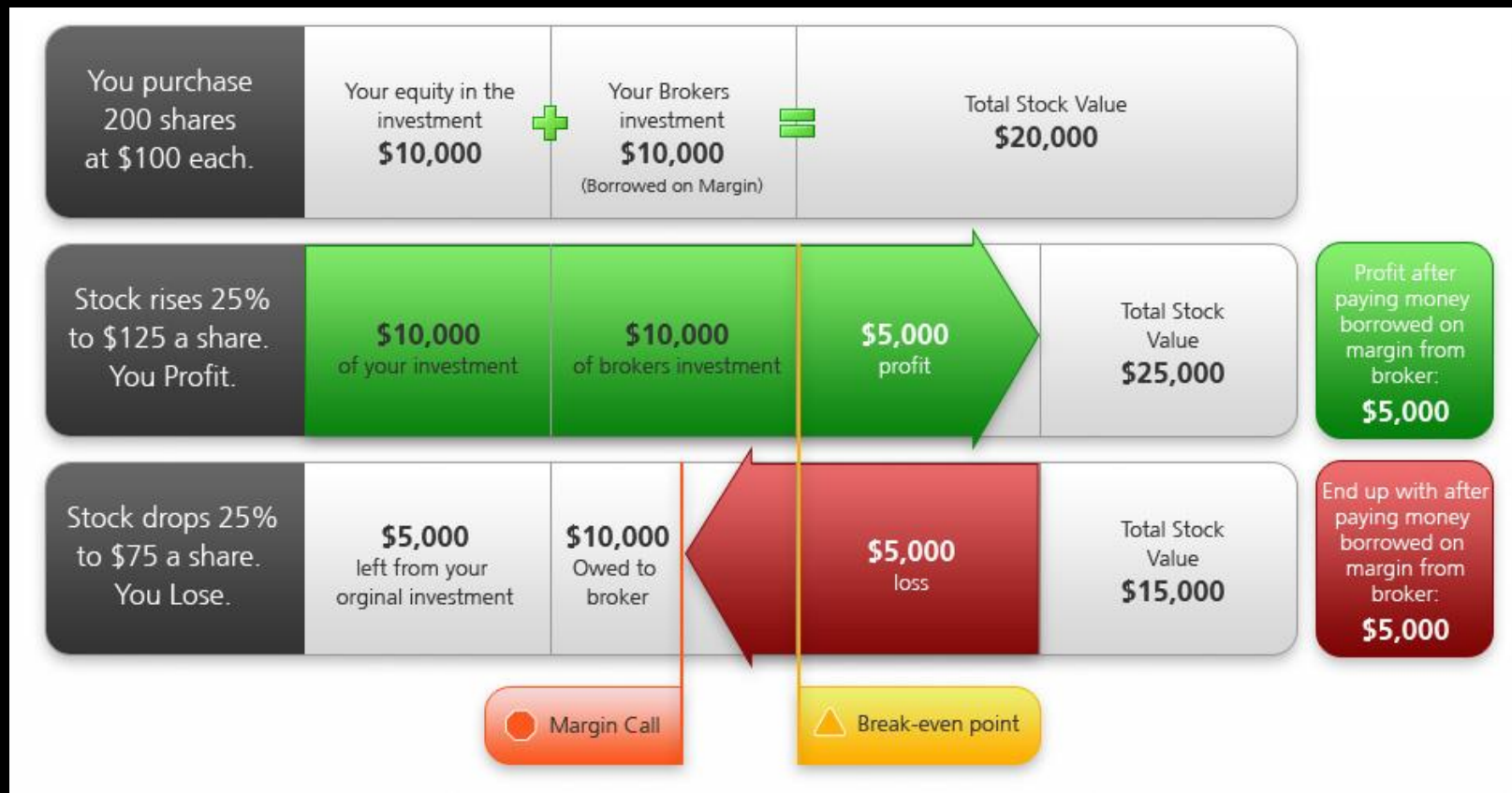
Financial experts predict that the widespread availability of easy credit will delay major economic downturns until the 1930s. This policy allows consumers to purchase goods and services on credit, spreading out payments over time. While it provides immediate relief, it also increases the overall debt burden on the population.

### WORLD PROGRESS UNPLANNED IN 1929 GAINED BY 1930

The year 1929 has been a year of significant global progress, with many nations experiencing rapid growth and technological advancement. Despite the challenges of the Great Depression, the world has made substantial gains in various fields, including science, industry, and international relations.



# Buying on Margin



# World War I

*Bent double, like old beggars under sacks,  
Knock-kneed, coughing like hags, we cursed through  
sludge,  
Till on the haunting flares we turned our backs,  
And towards our distant rest began to trudge.  
Men marched asleep. Many had lost their boots,  
But limped on, blood-shod. All went lame; all blind;  
Drunk with fatigue; deaf even to the hoots  
Of gas-shells dropping softly behind.*

*Gas! GAS! Quick, boys!—An ecstasy of fumbling  
Fitting the clumsy helmets just in time,  
But someone still was yelling out and stumbling  
And flound'ring like a man in fire or lime.—  
Dim through the misty panes and thick green light,  
As under a green sea, I saw him drowning.*

*In all my dreams before my helpless sight,  
He plunges at me, guttering, choking, drowning.*

*From Dulce et Decorum Est by Wilfred Owens*



# The Holocaust



## *Lessons From the Holocaust: An Interdisciplinary Study*



### Tidewater Survivor, David Katz

"Very often during my speeches, I am asked if I ever went to Auschwitz, and my answer always is that that area is Sacred ground, and I would not want to disturb my parent's ashes. As you know, my parents as well as most of my family was murdered at Auschwitz."

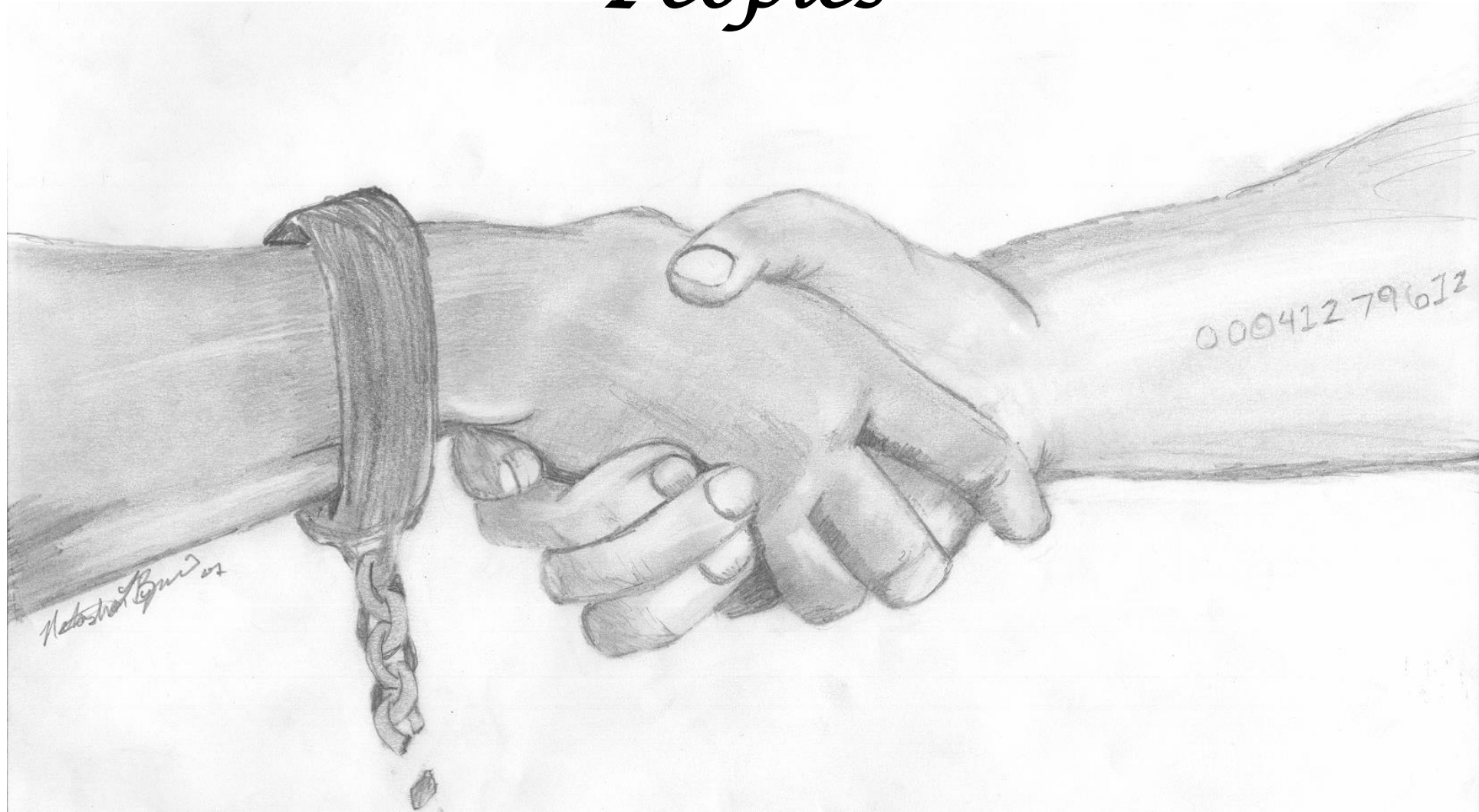


-mail, October 6, 2006





# *The Civil Rights Movement and The Comradeship of the Excluded Peoples*





# International Trade and Exchange

# Why Trade? (Marketing and Economics)

Examines the advantages of trading with other nations: the marketing, financial and implications of international trade

Simulation involving various types of trades (no trade, domestic, international, trades that cannot be made (embargo))

Students given various scenarios to work through (trade limits, taxes per trade)

Introductory lesson that was part of a two-week unit regarding International Trade and Exchange

# The Progressive Era

## VUS.8

The student will demonstrate knowledge of how the nation grew and changed from the end of Reconstruction through the early twentieth century by:

- d) identifying the causes and impact of the Progressive Movement, including the excesses of the Gilded Age, child labor and antitrust laws, the rise of labor unions, and the success of the women's suffrage movement.

## EPF.14

The student will demonstrate knowledge of the role of insurance in risk management by

- b) distinguishing among the types, costs, and benefits of insurance coverage, including automobile, life, property, health, and professional liability.

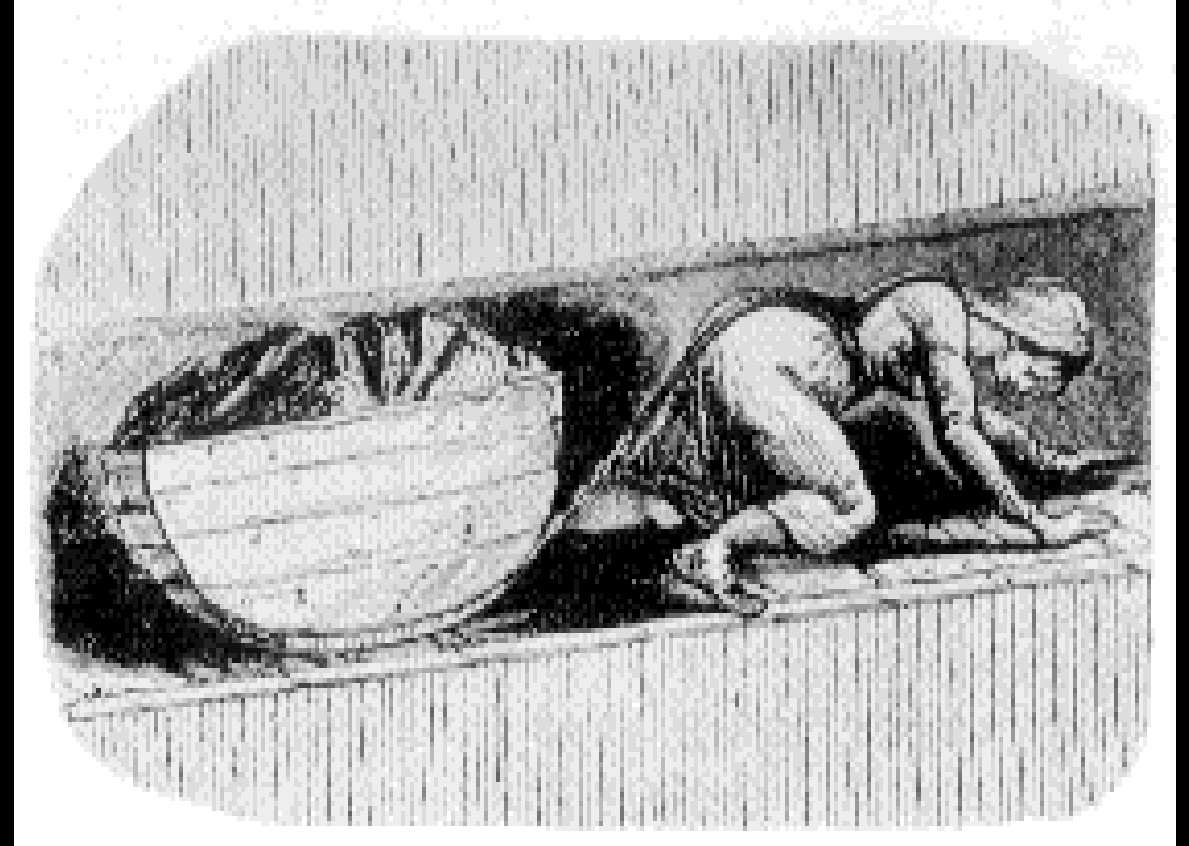
## EPF.15

The student will demonstrate knowledge of income earning and reporting by

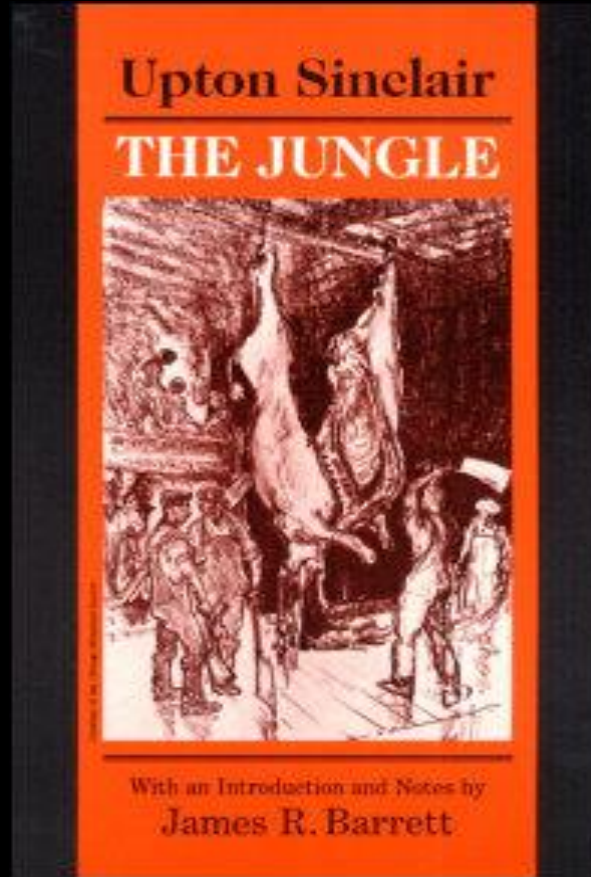
- d) investigating employee benefits and incentives.



# Child Labor Laws



# Workers Compensation





# Triangle Shirtwaist Fire



**Drunk Driving**

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**Government, AP  
Psychology and  
H&PE 10**

**Zyklon B or  
Agent Orange**

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**Chemistry and  
D.E. U.S History**

**The French  
Revolution**

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**French and AP  
European History or  
Modern World  
History**

**Historic African  
American Foods**

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**Culinary Arts and  
D.E. U.S. History**

**Geography and  
Culture**

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**Spanish and World  
Geography**

**Eye, Ear, and Brain  
Nervous System**

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**Biomedical Science  
and AP Psychology**

*At times, you just draw that line...*



- **Spanish III/IV and DE US History**
- **Eurocentric vs. Anglocentric viewpoints**
- **PROMPT: A century ago, in 1912, our nation dedicated a magnificent monument in Washington, D.C., containing the inscription: “To the memory of Christopher Columbus, whose high faith and indomitable courage gave to mankind a New World.” How were high faith and indomitable courage demonstrated in the life and actions of Columbus, and how did they give to mankind a new world?**

# June 9, 2020 Byrd Park (Richmond, VA)





Questions?

*Thank you for your time and energy this morning!*

*Please feel free to contact me...*

India Meissel  
Dept Chair/Social Studies Teacher  
Lakeland High School  
Suffolk, VA  
[indiameissel@spsk12.net](mailto:indiameissel@spsk12.net) or  
[imeissel@ncss.org](mailto:imeissel@ncss.org)  
@IMeissel  
#BuildingTheBestSPS #SPSStrong