

Meeting Date: **July 22, 2021**

Meeting Time: **1:00 PM – 3:00 PM**

Meeting Location: **Virtual Meeting**

Attendees

Board Members Present:

Fred Brittian, Chair

Michael Cyr

Tim Poulin

Chris Pinkham

Shenna Bellows

Kathleen Montejo

David Simsarian

Adam Fisher

Dan Andrews (non-voting member)

Guests and State Agency Members:

Ann Lamore, BMV

Jason Tourtelotte, MainelT

InforME/NIC Staff:

Tony Brodie

The meeting was called to order at 1:04 PM.

1. Welcome & Introductions

2. Adoption of April and June Minutes

Motion: Tim Poulin motioned to accept the minutes as presented.

Second: David Simsarian

Vote: Unanimous

3. Other Business and Discussion Items

A. *General Manager's Report Second Quarter 2021*

Dan Andrews provided an overview of the second quarter General Manager's report including visitor metrics, top search terms, mobile traffic, and top viewed content on the site. He noted that visitors are starting to slowly trend down within the second quarter of 2021. He spoke about a continuing gradual increase in the uptake of services by Maine municipalities. He also provided an overview of services including municipal services usage and participation, campground

reservations opening days, moose lottery, and IFW enhancements and licenses. Dan provided details of the various incentive programs and initiatives related to the state's COVID response including the "Don't Miss Your Shot Sweepstakes."

B. Discussion Items

- Dan Andrews mentioned the potential fee change to burn permits and ongoing discussions around this with the agency.
- Secretary Bellows spoke about LD800 which has a goal to allow governmental entities to assess a debit of credit surcharge where required. She mentioned that additional work will be required for full implementation.

4. Adjournment 1:30PM

5. Next Board Meeting

- August 26, 2021: 1:00 PM - 3:00 PM