



+1 (847) 719-5900

smalley.com

March 29, 2021



Re: Follow-Up Notice of Data Security Incident Involving E-Commerce Website

Dear Valued Customer:

I am writing on behalf of Smalley Steel Ring Company. This letter is a follow-up to the email notice you received from us on March 19, 2021, concerning our e-commerce website. We are sending this separate notice to provide you with certain additional details consistent with state law.

As stated in our email notice, Smalley discovered an incident involving malicious software that appears to have compromised the security of <u>store.smalley.com</u>, the e-commerce website we provided for use by certain of our existing and potential business customers. We discovered the incident on March 11, 2021, and, based on the information presently known, we believe the incident occurred on or about December 17, 2020.

As a result of this malware incident, the following information may have been acquired by an unauthorized individual: your name, job function, company name, tax exempt number, phone number, physical address, and email address, as well as your username and password for the e-commerce website. Notably, the malware did *not* compromise the security of any payment card information provided on the website.

We have taken the e-commerce website down while we evaluate and implement updates. In addition, we are reviewing our relevant website processes and security measures to reduce the possibility of a similar occurrence in the future. When our e-commerce website is restored, we will provide instructions for establishing a new password via an email from info@smalley.com.

Although this incident did not involve Social Security numbers or other similar identifiers, we encourage you to be mindful of best practices with respect to protecting your identity. Towards that end, and consistent with state law, we are providing you with information about how to protect your identity and place fraud alerts and credit freezes on your credit report. This information is set forth in the "Information About Identity Theft Protection" enclosure that accompanies this letter.

As stated in our email notice, if you use the same password for any other online accounts, we encourage you to reset your password for those accounts. While it is often easier to re-use a password, a bad actor may have already obtained your username and password and may use it to access your online accounts. By creating a new and unique password for each online account, you can reduce that risk.





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Smalley takes the confidentiality of its customers' information seriously, and we sincerely apologize for any inconvenience. If you have any questions, please contact me at 847-719-5939.

Sincerely,

Balan Chidambaram Vice President of Information Technology

Smalley Steel Ring Corporation

Enclosure

Information About Identity Theft Protection

Remain Vigilant. We recommend that you regularly review statements from your accounts and periodically obtain your credit report from one or more of the national credit reporting companies. You may obtain a free copy of your credit report online at www.annualcreditreport.com, by calling toll-free 1-877-322-8228, or by mailing an Annual Credit Report Request Form (available at www.annualcreditreport.com) to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA, 30348-5281. Purchase a copy of your credit report from the national credit reporting agencies listed below.

Equifax: P.O. Box 740241, Atlanta, GA 30374, 1-866-349-5191, www.equifax.com

Experian: P.O. Box 2002, Allen, TX 75013, 1-866-200-6020, www.experian.com

TransUnion: P.O. Box 1000, Chester, PA 19016, 1-800-888-4213, www.transunion.com

When you receive your credit reports, review them carefully. Look for accounts or creditor inquiries that you do not recognize. Look for inaccurate information, such as home address or Social Security number. If you see anything you do not understand or that looks incorrect, call the credit reporting agency at the telephone number on the report.

We recommend you vigilantly review your account statements and credit reports and promptly report any suspicious activity or suspected identity theft to law enforcement authorities, including local law enforcement, your state's attorney general and/or the Federal Trade Commission (FTC). You may contact the FTC or your state's regulatory authority to obtain information about avoiding identity theft. Contact the FTC at Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Avenue, NW, Washington, DC 20580, 1-877-IDTHEFT (438-4338), www.ftc.gov/idtheft.

For New York residents: You may obtain information regarding security breach response and identity theft prevention and protection from the New York Department of State, Division of Consumer Protection, 1-800-697-1220, https://www.dos.ny.gov/consumerprotection/identity_theft/.

Fraud Alerts: You can place two types of fraud alerts on your credit report to notify creditors: an initial alert and an extended alert. You may place an initial fraud alert on your credit report if you suspect you have been, or are about to be, a victim of identity theft. An initial fraud alert lasts for one year. You may place an extended alert on your credit report by mail if you have been a victim of identity theft with the appropriate documentary proof. An extended fraud alert lasts for seven years. You can place a fraud alert on your credit report by calling the toll-free fraud number or visiting the website of any of the three national credit reporting agencies listed below. You only need to notify one agency, because it must notify the other two agencies.

Equifax: 1-866-349-5191, www.equifax.com/personal/education/identity-theft/fraud-alert-security-freeze-credit-lock/

Experian: 1-888-397-3742, https://www.experian.com/fraud/center.html

TransUnion: 1-800-680-7289, https://www.transunion.com/fraud-alerts

Credit Freezes: You may put a credit freeze, also known as a security freeze, on your credit file so that no new credit can be opened in your name without the use of a PIN number and/or password that may be issued to you when you initiate a freeze. A credit freeze is designed to prevent potential credit grantors from accessing your credit report without your consent. If you place a credit freeze, potential creditors and other third parties will not be able to access your credit report unless you lift the freeze. Therefore, using a credit freeze may delay your ability to obtain credit. There is no fee to place, lift and/or remove a credit freeze. Unlike a fraud alert, you must separately place a credit freeze on your credit file at each credit reporting agency. Contact the three major credit reporting agencies to place a credit freeze and learn more information:

Equifax Security Freeze Experian Security Freeze TransUnion Security Freeze

P.O. Box 105788 P.O. Box 9554 P.O. Box 160 Atlanta, GA 30348 Allen, TX 75013 Woodlyn, PA 19094 1-800-349-9960 1-888-397-3742 1-888-909-8872

https://www.equifax.com/personal/ https://www.experian.com/ https://www.transunion.com/

<u>report-services/</u> <u>freeze/center.html</u> <u>credit-freeze</u>

You can obtain more information about fraud alerts and credit freezes by contacting the FTC or one of the national credit reporting agencies listed above.