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January 26, 2022

# VIA WEBSITE PORTAL

Attorney General Aaron Frey Office of the Attorney General Consumer Protection Division Security Breach Notification 111 Sewall Street, 6th Floor Augusta, ME 04330 <u>breach.security@maine.gov</u>

## Re: Notification of Data Security Incident

Dear Attorney General Frey:

Lewis Brisbois Bisgaard & Smith LLP represents Stratis Visuals, LLC ("Stratis Visuals"), a printing company located in Torrington, Connecticut, in connection with a recent data security incident described in greater detail below. Stratis Visuals takes the protection of all information within its possession very seriously and has taken steps to help prevent similar incidents from occurring in the future.

## 1. Nature of the security incident.

On September 30, 2021, Stratis Visuals discovered that it had experienced an encryption event disrupting access to certain of its computer systems. In response, Stratis Visuals took immediate steps to contain the incident and to secure its digital environment. To that end, Stratis Visuals engaged an independent digital forensics firm to investigate the incident and to assist with its restoration efforts. Stratus Visuals has no evidence that any information has been misused. Nonetheless, out of an abundance of caution, Stratis Visuals has provided notification of this incident as well as identity theft protection services to individuals about whom it stored personal information including Social Security numbers, driver's license numbers, and financial information.

#### 2. Number of Maine residents affected.

Stratis Visuals sent notification letters to two (2) residents of Maine via first-class U.S. mail on January 26, 2022. A sample copy of the notification letter is attached hereto.

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## 3. Steps taken relating to the incident.

Stratis Visuals has taken steps to help prevent similar incidents from occurring in the future. Those steps have included working with leading cybersecurity experts to enhance the security of its network and increasing its password complexity requirements. Stratis Visuals has also offered potentially affected individuals identity theft protection serves monitoring at no cost through IDX, to ensure their information is protected.

## 4. Contact information.

Stratis Visuals remains dedicated to protecting the personal information in its possession. If you have any questions or need additional information, please do not hesitate to contact me at (720) 292 - 2052 or via email at Alyssa.Watzman@lewisbrisbois.com.

Regards,

/s/ Alyssa R. Watzman

Alyssa R. Watzman of LEWIS BRISBOIS BISGAARD & SMITH LLP

Enclosure(s): Sample Consumer Notification