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October 5, 2020

## VIA U.S. MAIL

Ms. Sophie Cohen 4 Cambridge Ct. Yarmouth, ME 04096

## Subject: Notification of Data Security Incident

Dear Ms. Cohen:

I am writing to inform you of a data security incident experienced by Sinclair Broadcast Group, Inc. ("Sinclair") that may have involved your personal information. We also wish to inform you about steps you can take to protect your personal information.

**What Happened?** On May 1, 2020, Sinclair discovered suspicious activity in its email system. Sinclair immediately began investigating the incident and retained digital forensics professionals to investigate the incident and determine whether personal information was acquired during the incident. As a result of that investigation, Sinclair determined that your personal information may have been acquired during the incident, which is why we are notifying you of the incident and providing information about steps you can take to protect your personal information.

**What Information Was Involved?** The incident may have involved your name and Driver's License number.

**What We Are Doing.** As soon as we discovered the incident, we took the measures referenced above. We are also providing you with the enclosed Steps You Can Take to Protect Your Personal Information.

**What You Can Do.** Please review this letter carefully and follow the recommendations on the enclosed page titled "Steps You Can Take to Further Protect Your Information."

**For More Information.** Further information about how to protect your personal information appears on the following page. If you have questions or need assistance, please call me at 410.

Thank you for your loyalty to Sinclair Broadcast Group and your patience through this incident. We take your trust in us and this matter very seriously. Please accept our sincere apologies for any worry or inconvenience this may cause you.

Very truly yours,

Trist Dofan

Kristi LeFaivre

## STEPS YOU CAN TAKE TO FURTHER PROTECT YOUR INFORMATION

**Review Your Account Statements and Notify Law Enforcement of Suspicious Activity:** As a precautionary measure, we recommend that you remain vigilant and review your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You should also promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission (the "FTC").

**Copy of Credit Report:** You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting <u>http://www.annualcreditreport.com/</u>, calling toll-free 877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You can also contact one of the following four national credit reporting agencies:

Equifax	Experian	TransUnion	Free Annual Report
P.O. Box 105851	P.O. Box 9532	P.O. Box 1000	P.O. Box 105281
Atlanta, GA 30348	Allen, TX 75013	Chester, PA 19016	Atlanta, GA 30348
1-800-525-6285	1-888-397-3742	1-800-916-8800	1-877-322-8228
www.equifax.com	www.experian.com	www.transunion.com	www.annualcreditreport.com

**Fraud Alert:** You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least one year. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at <u>http://www.annualcreditreport.com</u>.

**Security Freeze:** You have the right to put a security freeze on your credit file. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency. A security freeze may be placed or lifted free of charge. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement.

Additional Free Resources: You can obtain information from the consumer reporting agencies, the FTC or from your respective state Attorney General about steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the FTC or to the Attorney General in your state.

Federal Trade Commission 600 Pennsylvania Ave, NW Washington, DC 20580 consumer.ftc.gov, and www.ftc.gov/idtheft 1-877-438-4338

You also have certain rights under the Fair Credit Reporting Act (FCRA): These rights include knowing what is in your file; disputing incomplete or inaccurate information; and requiring consumer reporting agencies correct or

delete inaccurate, incomplete, or unverifiable information. For more information about the FCRA, please visit <u>https://www.consumer.ftc.gov/articles/pdf-0096-fair-credit-reporting-act.pdf.</u>