



**CONFIDENTIAL**

November 2, 2021

**BY ONLINE SUBMISSION**

Office of the Attorney General  
109 Sewall St.  
Augusta, ME 04330

To Whom It May Concern:

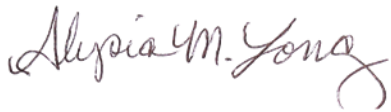
On behalf of Terrier Media Buyer, Inc. dba Cox Media Group ("CMG"), we are writing to provide an update on the cybersecurity incident we first notified your office about on October 8, 2021.

Since that time, we have completed our detailed review of the population of affected individuals. We have now determined that there are approximately 3 additional Maine residents whose personal information was at risk of acquisition by the threat actor. The types of personal information that were at risk of unauthorized acquisition included names, addresses, Social Security numbers, financial account numbers, and driver's license numbers, stored for the purpose of human resource management. To date, CMG still has no evidence confirming that personally identifiable information was actually removed from CMG's systems or misused as a result of this incident. CMG is also still not aware of any cases of identity theft, fraud, or financial losses to individuals stemming from this incident.

CMG began sending these additional 3 Maine residents formal notices beginning on November 2, 2021. A sample of the notification letter is enclosed. As was the case for those individuals notified beginning on October 8, 2021, we are providing these individuals with 24 months of free identity theft and credit monitoring services and call center support through Experian. The notice to these individuals was not delayed as a result of a law enforcement investigation.

As we hope our efforts to date have made clear, CMG takes the protection of personal information seriously and is committed to answering any questions that you may have. Please do not hesitate to contact me at 470-446-1789 or [Alysia.Long@cmg.com](mailto:Alysia.Long@cmg.com).

Respectfully yours,

A handwritten signature in dark ink, reading "Alysia M. Long". The signature is written in a cursive, flowing style.

Alysia Long  
Vice President and Associate General Counsel  
Cox Media Group

Enclosure