



LEWIS BRISBOIS BISGAARD & SMITH LLP

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April 20, 2022

### **VIA Online Submission**

Attorney General Aaron Frey  
Office of the Attorney General  
Consumer Protection Division  
6 State House Station  
Augusta, Maine 04333

### **Re: Notice of Data Security Incident**

Dear Attorney General Frey:

Lewis Brisbois Bisgaard & Smith LLP (“Lewis Brisbois”) represents Burkhart Dental Supply Co., Inc. (“Burkhart Dental Supply”) in connection with its data security incident. The purpose of this letter is to notify you of the incident on behalf of Burkhart Dental Supply in accordance with Maine’s data breach notification statute.

#### **I. Background**

In October 2021, Burkhart Dental Supply became aware of a potential data security incident. In response, Burkhart Dental Supply took steps to limit and mitigate the impact of the incident, which included engaging cybersecurity experts to conduct an investigation to determine the source and scope of the incident. All systems have since been restored, and the incident caused minimal disruption to Burkhart Dental Supply’s business operations. Since then, Burkhart Dental Supply worked diligently to assess what information may have been impacted.

#### **II. Type of Information and Number of Maine Residents Involved**

In January 2022, Burkhart Dental Supply determined that the data involved in the incident may have included personal information related to certain individuals. Following this discovery, Burkhart Dental Supply conducted an extensive review of its record to determine the type of information and addresses for potentially impacted individuals.

On March 3, 2022, Burkhart Dental Supply confirmed that information related to one (1) Maine resident may have been impacted. The impacted personal information may have included the resident's name, driver's license number or state identification card number, and Social Security number.

On April 20, 2022, Burkhart Dental Supply mailed notification letters to the affected individuals via USPS First Class Mail. Please find enclosed the notification letter. The notification letter provides information about the incident, the categories of personal information involved, and recommended steps that individuals may take to protect their information. It also offers complimentary identity theft protection services by IDX, which include credit monitoring, \$1 million in identity theft reimbursement insurance, and fully managed identity recovery services for twelve (12) months.

### **III. Remediation Measures**

Upon learning of this incident, Burkhart Dental Supply implemented additional security measures to protect its network and systems and updated its policies and procedures to reduce the likelihood of future incidents. Burkhart Dental Supply also notified the three (3) major consumer reporting agencies (Equifax, TransUnion, and Experian) of the incident.

If you have any questions or need any additional information, please do not hesitate to contact me at 972.942.5696 or [Laura.Funk@lewisbrisbois.com](mailto:Laura.Funk@lewisbrisbois.com). Sarah Estephan is also available at 714.966.3194 or [Sarah.Estephan@lewisbrisbois.com](mailto:Sarah.Estephan@lewisbrisbois.com) to address any follow-up inquiries.

Sincerely,



Laura K. Funk of  
LEWIS BRISBOIS BISGAARD & SMITH LLP