

Appendix

Tailored Brands' investigation into an email phishing incident determined that an unauthorized party could have accessed information contained in several Tailored Brands employees email accounts. Upon learning of the potential incident, Tailored Brands quickly took steps to secure the employees' email accounts and began an investigation with the assistance of a cybersecurity firm to determine the scope of the incident. Tailored Brands' investigation determined that an unauthorized person accessed the accounts between October 10, 2019 and January 28, 2020. The investigation was not able to conclusively determine which emails or attachments were viewed by the unauthorized person. Accordingly, Tailored Brands conducted a review of the emails and attachments that may have been viewed and determined on September 1, 2020 that the personal information of 24 Maine residents was contained in the account, including names and Social Security numbers.

On October 26, 2020, notices were mailed to the Maine residents in accordance with Me. Rev. Stat. Tit. 10, §1348 in substantially the same form as the enclosed letter. Tailored Brands is offering a complimentary one-year membership in credit monitoring through Experian to individuals whose Social Security number, driver's license number or financial account number was found in the account. Tailored Brands has also provided a telephone number for potentially affected individuals to call with any questions they may have about the incident.

To help prevent something like this from happening in the future, Tailored Brands has implemented additional safeguards and technical security measures to further protect personal information, including expanded use of multifactor authentication and additional staff education regarding phishing and cybersecurity threats.