

Appendix

J.McLaughlin is a privately owned clothing retailer located in Brooklyn, New York.

J.McLaughlin recently concluded an investigation into a cybersecurity incident that involved unauthorized access to certain systems within its network. Upon discovery of the incident on September 15, 2021, J.McLaughlin immediately took measures to stop the access, launched an investigation and a cybersecurity firm was engaged. Findings from the investigation identified unauthorized access to J.McLaughlin's systems between September 9, 2021 and September 15, 2021. J.McLaughlin thoroughly reviewed all the information contained in the areas of the network accessed and determined on December 14, 2021, that names, Social Security numbers, driver's license numbers, financial account information, and/or health information belonging to its employees and former employees may have been accessed.

On January 11, 2022, J.McLaughlin commenced mailing notification letters to the individuals whose information may have been involved, including one Maine resident in accordance with Me. Rev. Stat. Tit. 10, §1348. A copy of the notification letter is enclosed. J.McLaughlin is offering a complimentary one-year membership in credit monitoring and identity theft protection services through Experian to the involved individual. J.McLaughlin has also established a dedicated call center for individuals to call with questions about the incident or enrolling in credit monitoring services.

To reduce the risk of a similar incident occurring in the future, J.McLaughlin implemented additional security measures to further enhance the security of its network and existing security protocols.