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Theodore P. Augustinos

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June 11, 2021

Office of the Maine Attorney General
111 Sewall St.
Augusta, ME 04330

Re: Hoya Optical Labs of America, Inc.
Notice pursuant to Me. Rev. Stat. Ann. tit. 10, § 1346

Dear Attorney General Frey:

We represent Hoya Optical Labs of America, Inc. ("Hoya"), a manufacturer of optical products. On behalf of Hoya, we hereby provide notice pursuant to Me. Rev. Stat. Ann. tit. 10, § 1346 of a security incident involving disclosure of the personal information of approximately 21 Maine residents, based on our investigation to date.

What Happened

On April 5, 2021, Hoya discovered that files on some of its servers and workstations in the U.S. had been encrypted in an apparent ransomware attack. Hoya immediately terminated the attack and began to investigate. Hoya engaged our law firm, and we engaged experienced outside forensics investigators to determine the scope and nature of the attack, as well as the extent to which the security of personal and corporate information may have been compromised. The investigation could not establish the first point or time of access by the attacker, but activity was discovered as early as March 15, 2021. The investigation determined that the last evidence of threat actor activity took place on April 5, 2021. Hoya learned on April 23, 2021 that the attackers published the information they had claimed to have stolen. Hoya subsequently expanded its team of professionals to collect and review the data published by the attackers as thoroughly and quickly as possible.

What Information Was Involved

Based on Hoya's investigation, which is ongoing, it appears that the personal information exposed in this incident included affected individuals' names, addresses, personal e-mail addresses and telephone numbers, Social Security numbers, payroll information (including financial account information), personal payment card number and details, certain health and medical information, and driver's license number. Not all affected individuals had the same types of information compromised.

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What Hoya Is Doing

As noted above, immediately upon the discovery of the attack, Hoya took steps to terminate it and prevent any further unauthorized access. As required by Me. Rev. Stat. Ann. tit. 10, § 1348(1), Hoya is providing notice of this incident to the affected individuals by mail on or about June 11, 2021. A template for the notification letter is attached. The notification letter describes Hoya's offer of credit monitoring services for 2 years at no cost to the affected individuals, and provides additional guidance for affected individuals to protect themselves. Hoya is also reviewing and enhancing its safeguards to mitigate the risk of further or future compromises of personal information.

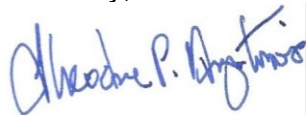
On behalf of Hoya, we are notifying state agencies as required in jurisdictions where affected individuals reside.

Please note that the investigation is ongoing and Hoya expects to notify additional populations as to other types of data upon completion of the data review process. At that time, if appropriate, we expect to supplement this notification.

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Please do not hesitate to contact me with any questions related to this matter.

Sincerely,



Theodore P. Augustinos

Enclosure