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March 14, 2023

VIA ONLINE SUBMISSION

Attorney General Aaron Frey
Maine Attorney General's Office
Consumer Protection Division
6 State House Station
Augusta, ME 04333

Re: Notification of Data Security Incident

Dear Attorney General Frey:

Constangy Brooks Smith & Prophete LLP represents Art center Inc., d/b/a Northwest College of Art & Design ("NCAD"), located in Tacoma, Washington, with respect to a recent data security incident described in greater detail below. The purpose of this letter is to notify you of the incident.

1. Nature of the Security Incident

On October 27, 2022, a device containing certain individuals' personal information was stolen by unknown individual. Upon learning of the theft, NCAD immediately reported the incident to law enforcement. NCAD then began a review of the data stored on the stolen device. On March 8, 2023, NCAD determined that personal information may have been impacted by this incident. The affected information varies by individual, but may have included individuals' names, Social Security numbers, dates of birth, drivers license numbers, passport numbers, financial account numbers, financial account access information, and health insurance information.

2. Number of Maine Residents Affected

On March 14, 2023, NCAD notified one (1) Maine resident of this incident via first class U.S. mail. A sample copy of the notification letter sent to impacted individuals is included with this correspondence.

3. Steps Taken Relating to the Incident

To help prevent something like this from happening again, NCAD is implementing additional security measures on NCAD devices. It is also offering complimentary credit and identity protection monitoring to those individuals whose Social Security numbers may have been affected by the incident.

4. Contact Information

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NCAD remains dedicated to protecting the information in its possession. If you have any questions or need additional information, please do not hesitate to contact me at 207.745.1397 or by email at jcherry@constangy.com.

Regards,

A handwritten signature in blue ink that reads "Jason S. Cherry". The signature is written in a cursive style with a large, sweeping initial 'J'.

Jason Cherry
Partner

Enc.: Sample Consumer Notification Letter

Northwest College of Art and Design
10300 SW Greenburg Rd., Suite 570
Portland, OR 97223



To Enroll, Please Visit:
<https://app.idx.us/account-creation/protect>

Or Call:
1-833-903-3648
Enrollment Code:

<<XXXXXXXXXX>>

<<First Name>> <<Last Name>>
<<Address 1>>
<<Address 2>>
<<City>>, <<State>><<Zip>>

March 14, 2023

Subject: Notice of Data <<Security Incident/Breach>>

Dear <<First Name>> <<Last Name>>:

I am writing to inform you of a recent incident experienced by Art Center Inc., d/b/a Northwest College of Art & Design (“NCAD”), located in Tacoma, Washington. This incident may have involved some of your personal information. We are writing to notify you of the incident, offer you complimentary credit and identity protection services, and inform you about steps you can take to help protect your information.

What Happened: On October 27, 2022, a device containing certain individuals’ personal and student information was stolen by an unknown individual. Upon learning of this theft, NCAD immediately reported the incident to law enforcement. NCAD then began a review of the data that was stored on the stolen device.

On March 8, 2023 we determined that your personal information may have been impacted by this incident. Notably, there is no evidence that your personal information has been misused. However, out of an abundance of caution, we are notifying you about the incident and providing you resources to help you protect your personal information.

What Information Was Involved: The data that was impacted included your name, and <<data elements>>.

What We Are Doing: To help prevent something like this from happening again, we are implementing additional security measures on NCAD devices. We are also providing you with information about steps you can take to help protect your information. As a further precaution, we are offering you <<12/24>> months of complimentary credit and identity protection services through IDX. This product helps detect possible misuse of your information and provides you with identity protection support.

What You Can Do: You can follow the recommendations included with this letter to help protect your information. In addition, you can enroll in the credit and identity protection services free of charge. To enroll, visit the link above or call the number noted above and provide the above code. The deadline to enroll in the complimentary services is June 14, 2023.

For More Information: If you have any questions regarding the incident, please call 1-833-903-3648 between 6 a.m. to 6 p.m. Pacific Time, from Monday to Friday.

The security of your information is a top priority for NCAD. We take your trust in us and this matter very seriously and we deeply regret any worry or inconvenience that this may cause you.

Sincerely,

Kim Perigard

Kim Perigard, Director of Operations
Art Center Inc., d/b/a Northwest College of Art & Design
1126 Pacific Avenue, Suite 101
Tacoma, WA 98402

Steps You Can Take to Protect Your Personal Information

Review Your Account Statements and Notify Law Enforcement of Suspicious Activity: As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission (FTC).

Copy of Credit Report: You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting <http://www.annualcreditreport.com/>, calling toll-free 1-877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You also can contact one of the following three national credit reporting agencies:

Equifax
P.O. Box 105788
Atlanta, GA 30348
1-888-378-4329
www.equifax.com

Experian
P.O. Box 9532
Allen, TX 75013
1-800-831-5614
www.experian.com

TransUnion
P.O. Box 1000
Chester, PA 19016
1-800-916-8800
www.transunion.com

Fraud Alert: You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least one year. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at <http://www.annualcreditreport.com>.

Security Freeze: You have the right to put a security freeze on your credit file for up to one year at no cost. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement.

Additional Free Resources: You can obtain information from the consumer reporting agencies, the FTC, or from your respective state Attorney General about fraud alerts, security freezes, and steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the FTC or to the Attorney General in your state.

Federal Trade Commission
600 Pennsylvania Ave, NW
Washington, DC 20580
consumer.ftc.gov
1-877-438-4338

Maryland Attorney General
St. Paul Plaza
200 St. Paul Place
Baltimore, MD 21202
marylandattorneygeneral.gov
1-888-743-0023

New York Attorney General
Bureau of Internet and Technology
Resources
28 Liberty Street
New York, NY 10005
ag.ny.gov
1-212-416-8433 / 1-800-771-7755

You also have certain rights under the Fair Credit Reporting Act (FCRA): These rights include to know what is in your file; to dispute incomplete or inaccurate information; to have consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information; as well as other rights. For more information about the FCRA, and your rights pursuant to the FCRA, please visit https://files.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf.

