

September 9, 2022

Via Online Submission

Attorney General Aaron Frey
Office of the Attorney General
6 State House Station
Augusta, ME 04333

Re: Data Security Incident

Dear Attorney General Frey:

FisherBroyles, LLP represents CORE Cashless (“CORE”), located at 9111 Barton St., Overland Park, KS 66214, with respect to a data security incident described in more detail below. CORE is a third-party agent of its merchant clients and while the investigation remains ongoing, CORE is providing your office with preliminary notice of the incident and has attached a list of the potentially impacted CORE clients whose customers’ PII was potentially compromised as a result of the incident. CORE takes the security and privacy of its clients’ customer information seriously and has taken steps to prevent a similar incident from occurring in the future.

1. Description of the Incident.

Based in Overland Park, Kansas, CORE provides private debit card, payments and loyalty/membership systems for the entertainment industry, including amusement parks, waterparks, family entertainment facilities, arcades, events and attractions. On or about July 28, 2022, CORE was notified by the Secret Service that it had identified payment card numbers for sale on the dark web that had a common purchase point with CORE. Upon notice from the Secret Service, CORE immediately conducted an internal investigation of the incident and has since engaged third-party experts to conduct a forensic investigation to determine what occurred and what information was potentially impacted. While the forensic investigation remains ongoing, it is preliminary believed that on or about January 29, 2022, a SQL injection was used to activate a previously deactivated administrator user account and change its password. This permitted the threat actor to install backdoor access tools and implement “skimmers” that captured text inputted into online web payment portals of certain CORE clients. We note that despite the threat actor capturing such information, CORE does not collect, store or otherwise maintain customer data inputted into its clients’ web portals but provides a “passthrough” service.

Based upon the information currently available, we understand the potentially compromised data elements may include card holder names, billing addresses, email addresses, phone numbers and payment card data. Based upon information currently available, it appears this incident is limited

to online web portal customers of approximately forty-five (45) of CORE's clients (please see **Exhibit A**).

2. Number of Maine residents affected.

As the investigation remains ongoing, the impacted notice population has not yet been identified. We note that as CORE's clients operate across the US and serve tourist populations, we are providing preliminary notice out of an abundance of caution and in anticipation that the incident potentially impacted Maine residents.

3. Steps taken.

Upon understanding the scope of the incident, CORE took steps to secure its environment and the incident was contained on or before July 31, 2022. CORE continues to work with cybersecurity counsel and a third-party forensic vendor to investigate how the Incident occurred and what information was potentially compromised. CORE is committed to ensuring the security of all information in its control and is taking steps to prevent a similar event from occurring in the future. Additionally, upon the identification of impacted individuals, CORE intends to offer all notified Maine residents complimentary identity theft and credit monitoring services for twelve (12) months.

4. Contact information.

CORE remains dedicated to protecting the sensitive information of its clients' customers and intends to supplement this notice upon the completion of the forensic investigation and the issuing of notice letters to impacted residents. In the interim, if you have any questions or need additional information, please do not hesitate to contact me at Richard.Reiter@fisherbroyles.com or (914) 523-2976.

Very truly yours,

Richard Reiter

Richard Reiter, Partner

FisherBroyles, LLP

EXHIBIT A

CORE Cashless Impacted Merchants	Address 1	Address 2	Town	State	Zip	County
Funtasticks Tucson	221 E Wetmore		Tucson	AZ	85705	USA
APEX Boomers Livermore	18575 Jamboree Road	Suite 600	Irvine	CA	92612	USA
Apex Parks Group, LLC, Boomers Irvine	18575 Jamboree Road	Suite 600	Irvine	CA	92612	USA
Apex Parks Group, LLC: Big Kahunas	18575 Jamboree Road	Suite 600	Irvine	CA	92612	USA
Apex Parks Group, LLC: Boomers Boca Raton	18575 Jamboree Road	Suite 600	Irvine	CA	92612	USA
Apex Parks Group, LLC: Boomers Modesto	18575 Jamboree Road	Suite 600	Irvine	CA	92612	USA
Apex Parks Group, LLC: Boomers Santa Maria	18575 Jamboree Road	Suite 600	Irvine	CA	92612	USA
APEX SpeedZone LA	18575 Jamboree Road	Suite 600	Irvine	CA	92612	USA
Fairytale Town	3901 Land Park Drive		Sacramento	CA	95822	USA
WaterWorks Park	151 North Boulder Dr.		Redding	CA	96003	USA
Quassy Amusement Park	2132 Middlebury Rd	P.O. Box 887	Middlebury	CT	06762	USA
Baytowne Adventure Zone	9100 Baytowne Blvd.		Mimamar Beach	FL	32550	USA
Fun Spot America, Kissimmee	5551 Del Verde Way		Orlando	FL	32819	USA
Fun Spot American: Orlando	5700 Fun Spot Way		Orlando	FL	32819	USA
Shipwreck Island Water Park	12201 Hutchison Boulevard		Panama City	FL	32407	USA
Fun Spot Atlanta	1675 HWY 85 N		Fayetteville	GA	30214	USA
Clementon Park Holding, LLC	5224 E Indiana Beach		Monticello	IN	47960	USA
Indiana Beach	5224 E Indiana Beach Rd.		Onticello	IN	47960	USA
Parrot Cove	1911 E Kansas Ave		Garden City	KS	67846	USA
Como Town Amusement Park	1301 Midway Pkwy		St Paul	MN	55103	USA
The Track Branson OpCo, LLC: The Tracks	3388 Green Mountian Dr.		Branson	MO	65616	USA
The Track Branson OpCo, LLC: Xtreme Racing Branson	3388 Green Mountian Dr.		Branson	MO	65616	USA
The Amazing Pizza Machine	2601 South 70th St.		Lincoln	NE	68506	USA
Casino Beach Pier LLC	800 Ocean Terrace		Seaside Heights	NJ	08751	USA
Jenkinson's South Inc.	500 Boardwalk		Point Pleasant	NJ	08742	USA
Cliff's Amusement Park	4800 Osuna Road NE		Albuquerque	NM	97109	USA
Cowabunga Bay Las Vegas	900 Galleria Drive		Henderson	NV	89011	USA
Adventureland	2245 Broad Hollow Road		Farmingdale	NY	11735	USA
Enchanted Forest Water Safari	3183 State Rt. 28		Old Forge	NY	13420	USA
White Post Farms	250 Old Country Rd		Melville	NY	11747	USA
Water-Zoo	P.O. Box 8		Clinton	OK	73601	USA
Centreville Amusement Park	84 Advance Road		Etobicoke	ON	M8Z 2 TK	CANADA
HOCO Entertainment & Resorts, Clifton Hill	4960 Clifton Hill		Niagara Falls	ON	L2E 6 S8	CANADA
Arnold's Family Fun Center, Valley Forge Promotions	PO Box 1221		Oaks	PA	19456	USA

Arnold's Family Fun Center, Valley Forge Promotions: Amercian Treasure Tour Museum	PO Box 1221		Oaks	PA	19456	USA
Waldameer	Waldameer Park	P.O. Box 8308	Erie	PA	16505	USA
Hawaiian Falls Mansfield	490 Heritage Pkwy S		Mansfield	TX	76063	USA
Hawaiian Falls Roanoke	290 W Byron Nelson Blvd.		Roanoke	TX	76262	USA
Hawaiian Falls Waco	900 Lake Shore Dr		Waco	TX	76708	USA
Hurricane Alley, Ltd.	702 East Port Ave		Corpus Christi	TX	78401	USA
iT'Z Euless	1201 W. Airport Freeway	Suite 400	Euless	TX	76040	USA
iT'Z Houston	310 Harvest Hill Road	Suite 200	Dallas	TX	75230	USA
iT'Z Pasadena	5950 Fairmont Pkwy.		Pasadena	TX	77505	USA
Wonderland Amusement Park, Inc.	P.O. BOX 2509		Amarillo	TX	79105	USA
Cowabunga Bay Waterpark, Utah	12047 S State Street		Draper	UT	84020	USA