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April 22, 2021

VIA ONLINE SUBMISSION

Attorney General Aaron Frey Office of the Attorney General Consumer Protection Division Security Breach Notification 111 Sewall Street, 6th Floor Augusta, ME 04330 breach.security@maine.gov

Re: Notice of Data Security Incident

Dear Attorney General Frey:

We represent All Spectrum Insurance Brokers ("ASI"), an insurance agency located in San Jose, California. This letter is being submitted because the personal information of one (1) Maine resident may have been affected by a recent data security incident experienced by ASI. The incident may have involved unauthorized access to one (1) resident's name and driver's license number.

On November 12, 2020, ASI detected unusual activity in an ASI employee email account. Upon discovering this activity, ASI immediately took steps to secure the account and launched an investigation with the assistance of a leading, independent forensics firm engaged to determine what happened and whether sensitive information was accessed or acquired without authorization as a result. As a result of this investigation, ASI learned that certain ASI employee email accounts had been accessed without authorization. ASI then conducted a review of the contents of the accounts and, on March 8, 2021, determined that the impacted ASI employee email accounts likely contained personal information belonging to certain individuals. ASI then worked diligently through March 29, 2021 to identify current address information required to provide notification.

ASI notified one (1) potentially affected Maine resident of this incident via the attached sample letter, or a substantially similar version, on April 22, 2021. In so doing, ASI offered complimentary credit monitoring and identity theft restoration services for one year through Kroll, a global leader in risk mitigation and response. These services include Credit Monitoring, \$1 Million Identity Fraud Loss Reimbursement, Fraud Consultation, and Identity Theft Restoration.

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Please contact me should you have any questions.

Sincerely,

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Kevin Yoegel of LEWIS BRISBOIS BISGAARD & SMITH LLP

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Encl: Sample Consumer Notification Letter