

Appendix

On April 26, 2023, Ty Inc. identified suspicious activity in its corporate computer network. Upon detection, immediate steps were taken to secure the network and an investigation was launched. The investigation determined that an unauthorized party accessed or acquired certain files stored on servers in the network. To determine if any of the files contained personal information, Ty Inc. reviewed the information contained in the files that may have been involved in the incident. Based on this review, on August 28, 2023, Ty Inc. determined that some of these files contained the name, health insurance information, medical information, and/or Social Security number of five Maine residents.

On September 15, 2023, Ty Inc. is mailing notification letters via First Class mail to the involved Maine residents in accordance with Me. Rev. Stat. Tit. 10, §1348. A sample copy of the notification letter is enclosed. Ty Inc. is offering a one-year membership to a credit monitoring and identity theft protection product at no cost to the involved individuals. Ty Inc. also has established a dedicated, toll-free call center that individuals can call to obtain more information regarding the incident.

To help prevent something like this from happening again, Ty Inc. has implemented additional safeguards and security measures.