



Return to IDX
 10300 SW Greenburg Rd.
 Suite 570
 Portland, OR 97223

To Enroll, Please Call:
 1-833-903-3648
 Or Visit:
<https://app.idx.us/account-creation/protect>
 Enrollment Code:
 <<XXXXXXXXXX>>

<<First Name>> <<Last Name>>
 <<Address1>> <<Address2>>
 <<City>>, <<State>> <<Zip>>

February 28, 2022

Dear <<First Name>> <<Last Name>>,

As you may know, Paramount Marketing Consultants, Inc. (“Paramount”) recently experienced a data security incident that may have impacted some of the personal information of our current and former employees. We take the security of your personal information very seriously and sincerely apologize for any concern this incident may cause. This letter contains information about what happened, actions we have taken to help prevent a reoccurrence, and steps you can take to protect your information.

What Happened

On December 26, 2021 Paramount became aware of a cybersecurity incident in which an unauthorized third party gained access to our systems between December 20 and December 26, 2021. We immediately responded to the incident and began investigating with the assistance of a third-party cybersecurity firm. On February 4, 2022, we learned that your data may have been accessed. While we have no indication at this time that your information was misused, we want to notify you because your information was contained among tens of thousands of documents accessed by the unauthorized party.

What Information Was Involved

The information we hold about our current and former employees that may have been accessed include one or more of the following: name, address, and Social Security number.

What We Are Doing

We take the security of personal information very seriously, and we want to assure you that we’ve already taken steps to help prevent a reoccurrence by increasing the monitoring of our networks, further improving access controls, and hardening our systems. In addition, we are offering complimentary identity theft protection services through IDX, the data breach and recovery services expert. IDX identity protection services include: 24 months of 3-bureau credit and CyberScan monitoring, a \$1,000,000 insurance reimbursement policy, and fully managed id theft recovery services. With this protection, IDX will help you resolve issues if your identity is compromised.

Additional information describing your services is included with this letter.

What You Can Do

We recommend that you review the enclosed Recommended Steps document included with this letter. This document describes additional steps you can take to help protect yourself, including recommendations by the Federal Trade

Commission (FTC) regarding identity theft protection and details on how to place a fraud alert or security freeze on your credit file. As an added precaution, you may want to closely monitor your personal accounts for any suspicious activity.

We encourage you to contact IDX with any questions and to enroll in free identity protection services by calling 1-833-903-3648 or going to <https://app.idx.us/account-creation/protect> and using the Enrollment Code provided above. Please note the deadline to enroll is May 28, 2022.

We encourage you to take full advantage of this service offering. IDX representatives have been fully versed on the incident and can answer questions or concerns you may have regarding protection of your personal information.

For More Information

You will find detailed instructions for enrollment on the enclosed Recommended Steps document. Also, you will need to reference the enrollment code at the top of this letter when calling or enrolling online, so please do not discard this letter.

For more information, you can call IDX at 1-833-903-3648. IDX representatives are available Monday through Friday from 9 am - 9 pm Eastern Time.

We regret any concern or inconvenience this incident may cause and are committed to continuing to take steps to help protect the information entrusted to us.

Sincerely,



Judith Talbott
Paramount Marketing Consultants
(Enclosure)



Recommended Steps to help Protect your Information

1. Website and Enrollment. Go to <https://app.idx.us/account-creation/protect> and follow the instructions for enrollment using your Enrollment Code provided at the top of the letter.

2. Activate the credit monitoring provided as part of your IDX identity protection membership. The monitoring included in the membership must be activated to be effective. Note: You must have established credit and access to a computer and the internet to use this service. If you need assistance, IDX will be able to assist you.

3. Telephone. Contact IDX at 1-833-903-3648 to gain additional information about this event and speak with knowledgeable representatives about the appropriate steps to take to protect your credit identity.

If you discover any suspicious activity and have enrolled in IDX identity protection, notify them immediately by calling or by logging into the IDX website and filing a request for help.

If you file a request for help or report suspicious activity, you will be contacted by a member of our ID Care team who will help you determine the cause of the suspicious items. In the unlikely event that you fall victim to identity theft as a consequence of this incident, you will be assigned an ID Care Specialist who will work on your behalf to identify, stop and reverse the damage quickly.

You should also know that you have the right to file a police report if you ever experience identity fraud. Please note that in order to file a crime report or incident report with law enforcement for identity theft, you will likely need to provide some kind of proof that you have been a victim. A police report is often required to dispute fraudulent items. You can report suspected incidents of identity theft to local law enforcement or to the Attorney General.

Additional Important Information

For residents of Oregon: You are advised to report any suspected identity theft to law enforcement, including the Attorney General, and the Federal Trade Commission.

For residents of New York: You can obtain information from the New York Office of the Attorney General and the Federal Trade Commission.

New York Attorney General

120 Broadway
3rd Floor
New York, NY 10271
1-800-771-7755
www.ag.ny.gov

Federal Trade Commission, Consumer

Response Center
600 Pennsylvania Ave, NW Washington,
DC 20580
1-877-IDTHEFT (438-4338)
www.identitytheft.gov

For residents of all states:

It is recommended that you remain vigilant for incidents of fraud and identity theft by reviewing payment card account statements and monitoring your credit reports for unauthorized activity. You may obtain a copy of your credit report, free of charge, whether or not you suspect any unauthorized activity on your account, from each of the three nationwide credit reporting agencies. To order your free credit report, please visit www.annualcreditreport.com, or call toll-free at 1-877-322-8228. You can also order your annual free credit report by mailing a completed Annual Credit Report Request Form (available at <https://www.consumer.ftc.gov/articles/0155-free-credit-reports>) to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA, 30348-5281.

Fraud Alerts: You can place fraud alerts with the three credit bureaus by phone and online with Equifax (https://assets.equifax.com/assets/personal/Fraud_Alert_Request_Form.pdf), Experian (<https://www.experian.com/fraud/center.html>), or Transunion (<https://www.transunion.com/fraud-victim-resource/place-fraud-alert>). A fraud alert tells creditors to follow certain procedures, including contacting you, before they open any new accounts or change your existing accounts. For that reason, placing a fraud alert can protect you, but also may delay you when you seek to obtain credit. Initial fraud alerts last for one year. Victims of identity theft can also get an extended fraud alert for seven years. The phone numbers for all three credit bureaus are at the bottom of this page.

Monitoring: You should always remain vigilant and monitor your accounts for suspicious or unusual activity.

Security Freeze: You also have the right to place a security freeze on your credit report. A security freeze is intended to prevent credit, loans, and services from being approved in your name without your consent. To place a security freeze on your credit report, you need to make a request to each consumer reporting agency by visiting their websites below or by mail. In order to place the security freeze for yourself, your spouse, or a minor under the age of 16, you will need to provide your name, address for the past two years, date of birth, Social Security number, proof of identity and proof of address as requested by the credit reporting company. After receiving your freeze request, each credit reporting company will send you a confirmation letter containing a unique PIN (personal identification number) or password, which will be required to lift the freeze, which you can do either temporarily or permanently. It is free to place, lift, or remove a security freeze.

Experian Security Freeze

P.O. Box 9554
Allen, TX 75013-9544
<https://www.experian.com/help/>
1-888-397-3742

Equifax Security Freeze

P.O. Box 105788
Atlanta, GA 30348-5788
<https://www.equifax.com/personal/credit-report-services/>
1-800-525-6285

TransUnion Security Freeze

P.O. Box 2000
Chester, PA 19016-0200
<https://www.transunion.com/credit-help>
1-800-680-7289