



Lindsay B. Nickle  
2100 Ross Avenue, Suite 2000  
Dallas, Texas 75201  
Lindsay.Nickle@lewisbrisbois.com  
Direct: 214.722.7141

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File No. 53223.2

**VIA ONLINE AND ELECTRONIC SUBMISSION**

Attorney General Aaron Frey  
Office of the Attorney General  
Consumer Protection Division  
Security Breach Notification  
111 Sewall Street, 6<sup>th</sup> Floor  
Augusta, ME 04330  
Email: [breach.security@maine.gov](mailto:breach.security@maine.gov)

Re: Notification of Data Security Incident

Dear Attorney General Frey:

Lewis Brisbois Bisgaard & Smith LLP ("Lewis Brisbois") represents Flambeau, Inc. ("Flambeau") with respect to a recent data security incident described in greater detail below. The purpose of this letter is to notify you of the incident pursuant to Maine's data breach notification statute. (Me. Rev. Stat. Tit. 10 §§ 1346 – 1350-B).

**1. Nature of the Security Incident**

On July 27, 2022, Flambeau experienced an incident disrupting access to certain systems within its digital network. Flambeau took immediate steps to secure its systems and promptly launched an investigation. Flambeau engaged independent digital forensics and incident response experts to determine what happened and investigate the extent of unauthorized activity in the environment. On September 16, 2022, Flambeau determined that personal information may have been potentially affected as a result of the incident. Although Flambeau has no reason to believe that any potentially affected information has been misused as a result of this incident, Flambeau has taken the necessary steps to notify all potentially impacted individuals.

**2. Number of Maine Resident(s) Affected**

Flambeau will notify one (1) Maine resident via first-class U.S. mail on October 19, 2022. The impacted information included the resident's first and last name, date of birth, mailing address, and Social Security number. A sample copy of the notification letter is included with this correspondence.

### **3. Steps Taken Relating to the Incident**

Following discovery of the data security incident, Flambeau implemented additional security features in its environment to reduce the risk of a similar incident occurring in the future. Additionally, Flambeau retained IDX, a company specializing in credit and identity monitoring services, to offer complimentary privacy and identity theft protection for 12 months to those with impacted Social Security numbers. These services also include credit and CyberScan monitoring, identity restoration, and a \$1 million identity theft insurance policy. The affected resident was also provided with additional information about steps to take to protect his/her confidential information and privacy.

### **4. Contact Information**

Flambeau remains dedicated to protecting the personal information in its control. If you have any questions or need additional information, please contact me at (214) 722-7141 or by e-mail at [Lindsay.Nickle@lewisbrisbois.com](mailto:Lindsay.Nickle@lewisbrisbois.com).

Please let me know if you have any questions.

Very truly yours,



Lindsay B. Nickle  
LEWIS BRISBOIS BISGAARD & SMITH LLP

Encl: Sample Consumer Notification Letter