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August 23, 2021

#### VIA ONLINE PORTAL

Office of the Attorney General Attn: Data Breach Notification 6 State House Station Augusta, ME 04333

#### **Re: Notice of Breach**

To Whom It May Concern,

This letter shall serve as notice to the Office of the Maine Attorney General on behalf of our client, Greater New York Mutual Insurance Company (NAIC 22187), including its affiliated insurance companies, the Insurance Company of Greater New York (NAIC 22195), Strathmore Insurance Company (NAIC 11024), GNY Custom Insurance Company (NAIC 10814), and Brite Insurance Agency Inc. (EIN 13-4088817) (collectively, "GNY" or the "Company") of a network security incident that may have involved personally identifiable information ("PII") of Maine residents.

On or about May 23, 2021, GNY and its affiliated companies experienced a network security incident, which resulted in the compromise of a substantial portion of the GNY IT environment. The event was first discovered on June 1, 2021, when employees were "locked out" of the GNY environment. In response, among other things, GNY promptly retained an IT firm to conduct a thorough forensic investigation into the circumstances surrounding the incident. Forensic evidence suggests that the threat actor attempted to use an automated script to identify and exfiltrate Personally Identifiable Information ("PII") before ransoming a substantial portion of the GNY IT environment.

Based on the Company's investigation, it appears the threat actor may be one that is known as PYSA. GNY did not engage in any communications with the threat actor and was able to restore its systems through available backups. No ransom or other extortion payment was made to the threat actor.

GNY has undertaken significant effort to assess the nature and scope of any threat actor access or exfiltration of any PII. Among other things, GNY and its forensic experts analyzed the Company's datasets that contain PII to determine whether there was evidence by which the Company could reasonably conclude that the threat actor did not have access to and/or did not exfiltrate data. While GNY has been able to conclude that most datasets were not compromised by the threat actor, GNY is unable to fully exclude certain limited datasets due to the absence of

sufficient forensic artifacts to conclusively rule out access or exfiltration (although to date, there is no forensic evidence to confirm that the threat actor accessed and/or exfiltrated any PII).

Accordingly, in an abundance of caution, for those datasets that cannot be fully excluded, GNY will be notifying those individuals whose PII is present. One of those datasets include PII of current and former GNY employees as well as members of GNY's Board of Directors. GNY is in the process of sending individual notifications letters to current and former employees, which should be received within the next two weeks. GNY will also be providing credit monitoring and identity theft insurance for twenty-four (24) months for all affected individuals.

The total number of affected employees and directors is approximately 3,250 individuals. We have identified approximately 7 affected individuals from your state. GNY worked with its third party vendor to confirm/identify their status as residents of your state on August 18, 2021.

The type of PII that may have been impacted includes:

- Name;
- SSN;
- Forms of identification that may include a driver's license, passport, or other identification number;
- A bank account number; and
- Information regarding a previous accommodation or medical leave of absence request.

GNY is also in the process of conducting datamining and other analysis of the remaining datasets that could not be fully excluded to proactively identify potentially affected non-employee individuals in anticipation of providing notification to these individuals in an abundance of caution. GNY does not yet know the total number of potentially affected individuals or the number in your state for non-employee/director individuals. At the time of the incident, GNY did maintain a written information security program.

We will inform you as we learn additional pertinent information about the incident. Any questions about this incident can be directed to me at <u>colin.jennings@squirepb.com</u>.

Sincerely, Squire Patton Boggs (US) LLP

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Colin R. Jennings cc: Ericka Johnson, Esq. Attached: Former Employee Notification Letter Template; Current and Former Employee Notification Letter Template; Board of Directors Notification Letter Template



Greater New York Mutual Insurance Company <<Vendor Return Name>> <<Vendor Return Address>> <<City>> <<State>> <<Zip>>

<<Date>>

<<First Name>> <<Last Name>> <<Address1>> <<Address2>> <<City>><<State>><<Zip>>

Dear <</First Name>>:

We are writing to share with you important information regarding a network security incident that potentially involved your personally identifiable information ("PII"). We take this incident very seriously and are providing you with information, as well as access to resources, so that you can better protect your PII.

## What Happened:

On or about May 23, 2021, the Greater New York Mutual Insurance Company ("GNY") and its affiliated companies experienced a network security incident, which resulted in the potential compromise of a portion of the GNY IT environment. The event was first discovered on June 1, 2021, when employees were "locked out" of the GNY environment. In response, among other things, GNY immediately retained an IT firm to conduct a thorough forensic investigation into the circumstances surrounding the incident.

While our investigation is still ongoing, there is no forensic evidence to confirm that your PII was compromised. Because we are committed to protecting your personal data, we are proactively providing you this notice, in an abundance of caution, so that you may diligently monitor your accounts.

#### What Information Was Involved:

The type of PII that GNY maintains in the course of one's employment with GNY include the following:

- Name and
- SSN.

#### What GNY is Doing:

The confidentiality of PII is one of GNY's top priorities. Immediately upon learning of the incident, we took steps to contain the incident and conduct a thorough investigation. The third-party IT firm we retained also assisted in the remediation of our system, including eliminating the vulnerability that was used by the unauthorized actor and implementing additional security measures. As such, we have already strengthened our system, and will continue to do so throughout this response process and beyond.

## **Credit Monitoring Services:**

While GNY is not aware of any identity fraud or improper use of any PII as a direct result of this incident, out of an abundance of caution, we have arranged to have Cyberscout provide you with twenty-four (24) months of complimentary credit monitoring services and identity theft insurance. To activate your membership in these services, please follow the steps outlined at the end of this letter.

## What You Can Do:

We recommend that you remain vigilant in regularly reviewing and monitoring all of your account statements and credit history to guard against any unauthorized transactions or activity. If you discover any suspicious or unusual activity on your accounts, please contact your financial institution. We have provided additional information below, which contains more information about steps you can take to protect yourself against fraud and identity theft.

## **For More Information:**

If you have any questions about this notice or the incident, please telephone the Cyberscout call center at 1-833-580-2506 from 8:00 am to 8:00 pm ET, Monday through Friday, for ninety (90) days from the date of this letter.

We value you and sincerely apologize for any inconvenience caused by this incident. Thank you for your understanding.

Sincerely,

Elizabeth Heck

Elizabeth Heck Chairman, President and CEO

# **Activation Codes**

## <<First Name>> <<Last Name>> << CODE HERE>>

In response to the network security incident, GNY has engaged Cyberscout to provide the following services:

- Single Bureau Credit Monitoring\*;
- Identity Theft Insurance.

These services provide you with alerts for twenty-four (24) months from the date of enrollment when changes occur to your credit file. A notification will be sent to you the same day that the changes or updates takes place with the bureau. Further, in the event that you become a victim of fraud or of identity theft, Cyberscout will provide you with a \$1,000,000 insurance reimbursement policy. To safeguard your privacy and security, you will be asked to verify your identity before monitoring can be activated.

Cyberscout representatives are available for ninety (90) days from the date of this letter, to assist you with questions regarding this incident, between the hours of 8:00 am to 8:00 pm ET, Monday through Friday. Please call the Cyberscout help line 1-833-580-2506 and supply the fraud specialist with your unique code listed below. To extend these services, enrollment in the monitoring services described below is required.

## How do I enroll for the free services?

To Register your account and activate your services type the following URL into your browser: **https://www.myidmanager.com** and follow the instructions provided. When prompted please provide the following unique code to receive services: <<**CODE HERE**>>.

Important – you must register your account and activate your monitoring services within 90 days from the date of this letter, otherwise your ability to access the services will expire.

## Additional Information

To protect against possible fraud, identity theft or financial loss, we encourage you to remain vigilant, review your account statements, and monitor your credit reports. Provided below are the names and contact information for the three major U.S. credit reporting agencies and additional information about steps you can take to obtain a free credit report and to place a fraud alert, credit freeze, or credit lock on your credit report. If you believe you are a victim of fraud or identity theft, you should consider contacting your local law enforcement agency, your State's Attorney General, or the Federal Trade Commission.

# INFORMATION ON OBTAINING A FREE CREDIT REPORT

U.S. residents are entitled under U.S. law to one (1) free credit report annually from each of the three (3) major credit reporting agencies. To order a free credit report, visit <u>www.annualcreditreport.com</u> or call toll-free (877) 322-8228.

## INFORMATION ON IMPLEMENTING A FRAUD ALERT, CREDIT FREEZE, OR CREDIT LOCK

To place a fraud alert, credit freeze, or credit lock on your credit report, you must contact the three (3) credit reporting agencies below:

Equifax:	Experian:	TransUnion:
Consumer Fraud Div.	Credit Fraud Center	TransUnion LLC
P.O. Box 740256	P.O. Box 9554	P.O. Box 2000
Atlanta, GA 30374	Allen, TX 75013	Chester, PA 19022-2000
1-888-766-0008	1-888-397-3742	1-800-680-7289
www.equifax.com	www.experian.com	www.transunion.com

**Fraud Alert**: Consider contacting one of the three (3) major credit reporting agencies at the addresses below to place a fraud alert on your credit report. A fraud alert indicates to anyone requesting your credit file that you suspect you are a possible victim of fraud. A fraud alert does not affect your ability to get a loan or credit. Instead, it alerts a business that your personal information might have been compromised and requires that business to verify your identity before issuing you credit. Although this may cause some short delay if you are the one applying for the credit, it might protect against someone else obtaining credit in your name.

To place a fraud alert, contact any of the three (3) major credit reporting agencies listed above and request that a fraud alert be put on your file. The agency that you contacted must notify the other two agencies. A fraud alert is free and lasts ninety (90) days, but can be renewed.

**Credit Freeze**: A credit freeze prohibits a credit reporting agency from releasing any information from a consumer's credit report until the freeze is lifted. There is no cost to place a credit freeze. When a credit freeze is in place, no one— including you—can open a new account. As a result, please be aware that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit, mortgages, employment, housing, or other services.

To place a credit freeze, contact all three credit reporting agencies listed above and provide the personal information required by each agency to place a freeze, which may include:

- 1. Your full name (including middle initial as well as Jr., Sr., II, III, etc.);
- 2. Social Security Number;

3. Date of birth;

4. If you have moved in the past five (5) years, the addresses where you have lived over the prior five years;

5. Proof of current address, such as a current utility bill or telephone bill;

6. A legible photocopy of a government issued identification card (state driver's license or ID card, military identification, etc.);

7. If you are a victim of identity theft, a copy of either a police report, investigative report, or complaint to a law enforcement agency concerning identity theft; and

8. If you are not a victim of identity theft, payment by check, money order, or credit card (Visa, MasterCard, American Express or Discover only). Do not send cash through the mail.

When you place a credit freeze, you will be provided a PIN to lift temporarily or remove the credit freeze. A credit freeze generally lasts until you lift or remove it, although in some jurisdictions it will expire after seven (7) years.

**Credit Lock**: Like a credit freeze, a credit lock restricts access to your credit report and prevents anyone from opening an account until unlocked. Unlike credit freezes, your credit can typically be unlocked online without delay. To lock your credit, contact all three (3) credit reporting agencies listed above and complete a credit lock agreement. The cost of a credit lock varies by agency, which typically charges monthly fees.

# ADDITIONAL RESOURCES

You may also contact the U.S. Federal Trade Commission ("FTC") for further information on fraud alerts, credit freezes, credit locks, and how to protect yourself from identity theft. The FTC can be contacted at 400 7th St. SW, Washington, DC 20024; telephone 1-877-382-4357; or www.consumer.gov/idtheft.

Your state Attorney General may also have advice on preventing identity theft and you should report instances of known or suspected identity theft to law enforcement, your State Attorney General, or the FTC.

**Maryland Residents**: The Attorney General can be contacted at Office of Attorney General, 200 St. Paul Place, Baltimore, MD 21202; (888) 743-0023; or <u>http://www.oag.state.md.us</u>.

North Carolina Residents: The Attorney General can be contacted at 9001 Mail Service Center, Raleigh, NC 27699-9001; (919) 716-6400; or <u>http://www.ncdoj.gov</u>.

**Rhode Island Residents**: The Attorney General can be contacted at 4 Howard Avenue Cranston, RI 02920; (401) 274-4400; or <u>http://www.riag.ri.gov/index.php</u>. You may also file or obtain any police report filed in regard to this incident.

**Iowa Residents**: The Attorney General can be contacted at 1305 E. Walnut St. Des Moines, IA 50319; (515) 281-5164; or <u>https://www.iowaattorneygeneral.gov/</u>.

**Oregon Residents**: The Attorney General can be contacted at 1162 Court St. NE Salem, OR 97301-4096; (877) 877-9392; or <u>https://www.doj.state.or.us/</u>.

**District of Columbia Residents**: The Attorney General can be contacted at Office of Attorney General, 400 6th Street, NW, Washington, DC 20001; (202) 727-3400; or <u>https://oag.dc.gov/</u>.



Greater New York Mutual Insurance Company <<Vendor Return Name>> <<Vendor Return Address>> <<City>> <<State>> <<Zip>>

<<Date>>

<<First Name>> <<Last Name>> <<Address1>> <<Address2>> <<City>><<State>><<Zip>>

Dear <</First Name>>:

We are writing to share with you important information regarding a network security incident that potentially involved your personally identifiable information ("PII") and those of your dependent(s) and/or beneficiary/beneficiaries, as applicable (collectively, "you"). Note, any affected dependent(s) and/or beneficiary/beneficiaries are listed on page three. We take this incident very seriously and are providing you with information, as well as access to resources, so that you can better protect your PII.

#### What Happened:

On or about May 23, 2021, the Greater New York Mutual Insurance Company ("GNY") and its affiliated companies experienced a network security incident, which resulted in the potential compromise of a portion of the GNY IT environment. The event was first discovered on June 1, 2021, when employees were "locked out" of the GNY environment. In response, among other things, GNY immediately retained an IT firm to conduct a thorough forensic investigation into the circumstances surrounding the incident.

While our investigation is still ongoing, there is no forensic evidence to confirm that your PII was compromised. Because we are committed to protecting your personal data, we are proactively providing you this notice, in an abundance of caution, so that you may diligently monitor your accounts.

#### What Information Was Involved:

The type of PII that GNY maintains in the course of one's employment with GNY, as well as any dependents and/or beneficiaries of an employee who may have participated in or been the beneficiary of a GNY employee benefit plan, may include one or more of the following:

- Name;
- SSN;
- Forms of identification that may include a driver's license, passport, or other id number;
- A bank account number; and
- Information regarding a previous accommodation or medical leave of absence request.

## What GNY is Doing:

The confidentiality of PII is one of GNY's top priorities. Immediately upon learning of the incident, we took steps to contain the incident and conduct a thorough investigation. The third-party IT firm we retained also assisted in the remediation of our system, including eliminating the vulnerability that was used by the unauthorized actor and implementing additional security measures. As such, we have already strengthened our system, and will continue to do so throughout this response process and beyond.

#### **Credit Monitoring Services:**

While GNY is not aware of any identity fraud or improper use of any PII as a direct result of this incident, we have arranged to have Cyberscout provide you with twenty-four (24) months of complimentary credit monitoring services and identity theft insurance. To activate your membership in these services, please follow the steps outlined at the end of this letter.

In addition, if applicable, we have arranged to provide your minor dependents (*i.e.*, those dependents under 18 years of age) with access to Cyberscout's Child Identity Monitoring service. To activate your dependents' membership in these services, please follow the steps outlined at the end of this letter.

#### What You Can Do:

We recommend that you remain vigilant in regularly reviewing and monitoring all of your account statements and credit history to guard against any unauthorized transactions or activity. If you discover any suspicious or unusual activity on your accounts, please contact your financial institution. We have provided additional information below, which contains more information about steps you can take to protect yourself against fraud and identity theft.

#### **For More Information:**

If you have any questions about this notice or the incident, please telephone the Cyberscout call center at 1-833-580-2506 from 8:00 am to 8:00 pm ET, Monday through Friday, for ninety (90) days from the date of this letter.

We value you and sincerely apologize for any inconvenience caused by this incident. Thank you for your understanding.

Sincerely,

Elizabeth Heck

Elizabeth Heck Chairman, President and CEO

## **Cyberscout Credit Monitoring Services**

# <u>Activation Codes</u> <<First Name>> <<Last Name>> << CODE HERE>> <<Dep 1 >> <<Dep 2 >> <<Dep 3 >> <<Dep 4 >> <<Dep 5 >> <<Dep 6 >>

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## How do I enroll for the free services?

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Important – you must register your account and activate your monitoring services within 90 days from the date of this letter, otherwise your ability to access the services will expire.

## Additional Information

To protect against possible fraud, identity theft or financial loss, we encourage you to remain vigilant, review your account statements, and monitor your credit reports. Provided below are the names and contact information for the three major U.S. credit reporting agencies and additional information about steps you can take to obtain a free credit report and to place a fraud alert, credit freeze, or credit lock on your credit report. If you believe you are a victim of fraud or identity theft, you should consider contacting your local law enforcement agency, your State's Attorney General, or the Federal Trade Commission.

## INFORMATION ON OBTAINING A FREE CREDIT REPORT

U.S. residents are entitled under U.S. law to one (1) free credit report annually from each of the three (3) major credit reporting agencies. To order a free credit report, visit <u>www.annualcreditreport.com</u> or call toll-free (877) 322-8228.

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2. Social Security Number;

3. Date of birth;

4. If you have moved in the past five (5) years, the addresses where you have lived over the prior five years;

5. Proof of current address, such as a current utility bill or telephone bill;

6. A legible photocopy of a government issued identification card (state driver's license or ID card, military identification, etc.);

7. If you are a victim of identity theft, a copy of either a police report, investigative report, or complaint to a law enforcement agency concerning identity theft; and

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# ADDITIONAL RESOURCES

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Greater New York Mutual Insurance Company <<Vendor Return Name>> <<Vendor Return Address>> <<City>> <<State>> <<Zip>>

<<Date>>

<<First Name>> <<Last Name>> <<Address1>> <<Address2>> <<City>><<State>><<Zip>>

Dear <</First Name>>:

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#### What Happened:

On or about May 23, 2021, the Greater New York Mutual Insurance Company ("GNY") and its affiliated companies experienced a network security incident, which resulted in the potential compromise of a portion of the GNY IT environment. The event was first discovered on June 1, 2021, when employees were "locked out" of the GNY environment. In response, among other things, GNY immediately retained an IT firm to conduct a thorough forensic investigation into the circumstances surrounding the incident.

While our investigation is still ongoing, there is no forensic evidence to confirm that your PII was compromised. Because we are committed to protecting your personal data, we are proactively providing you this notice, in an abundance of caution, so that you may diligently monitor your accounts.

#### What Information Was Involved:

We are notifying you because at one time you were a member of, or are currently a sitting member of, the GNY Board of Directors. In conjunction with your role on the Board, GNY retains your Biographical Affidavit that includes your social security number in addition to other personal information that does not meet the legal definition of PII. In addition, at one time you may have been enrolled, or are currently enrolled in, a GNY benefit plan. As part of that enrollment, GNY may retain your social security number and that of your covered dependents.

## What GNY is Doing:

The confidentiality of PII is one of GNY's top priorities. Immediately upon learning of the incident, we took steps to contain the incident and conduct a thorough investigation. The third-party IT firm we retained also assisted in the remediation of our system, including eliminating the vulnerability that was used by the unauthorized actor and implementing additional security measures. As such, we have already strengthened our system, and will continue to do so throughout this response process and beyond.

#### **Credit Monitoring Services:**

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#### What You Can Do:

We recommend that you remain vigilant in regularly reviewing and monitoring all of your account statements and credit history to guard against any unauthorized transactions or activity. If you discover any suspicious or unusual activity on your accounts, please contact your financial institution. We have provided additional information below, which contains more information about steps you can take to protect yourself against fraud and identity theft.

#### **For More Information:**

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We value you and sincerely apologize for any inconvenience caused by this incident. Thank you for your understanding.

Sincerely,

Elizabeth Heck

Elizabeth Heck Chairman, President and CEO

# **Activation Codes**

## <<First Name>> <<Last Name>> << CODE HERE>>

## <<Dep 1 >> << CODE HERE>>

In response to the network security incident, GNY has engaged Cyberscout to provide the following services:

- Three Credit Bureau Monitoring, Report and Score
- Dark Web Monitoring
- SSN Trace Monitoring
- Court Records Monitoring
- Change of Address Monitoring
- Identity Protection Services
- Identity Resolution Services
- \$1,000,000 in Identity Theft Insurance

These services provide you with alerts for twenty-four (24) months from the date of enrollment when changes occur to your credit file. A notification will be sent to you the same day that the changes or updates takes place with the bureau. Further, in the event that you become a victim of fraud or of identity theft, Cyberscout will provide you with a \$1,000,000 insurance reimbursement policy. To safeguard your privacy and security, you will be asked to verify your identity before monitoring can be activated.

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## How do I enroll for the free services?

To Register your account and activate your services type the following URL into your browser: **https://www.myidmanager.com** and follow the instructions provided. When prompted please provide the following unique code to receive services: <<**CODE HERE**>>.

Important – you must register your account and activate your monitoring services within 90 days from the date of this letter, otherwise your ability to access the services will expire.

## Additional Information

To protect against possible fraud, identity theft or financial loss, we encourage you to remain vigilant, review your account statements, and monitor your credit reports. Provided below are the names and contact information for the three major U.S. credit reporting agencies and additional information about steps you can take to obtain a free credit report and to place a fraud alert, credit freeze, or credit lock on your credit report. If you believe you are a victim of fraud or identity theft, you should consider contacting your local law enforcement agency, your State's Attorney General, or the Federal Trade Commission.

# INFORMATION ON OBTAINING A FREE CREDIT REPORT

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www.equifax.com	www.experian.com	www.transunion.com

**Fraud Alert**: Consider contacting one of the three (3) major credit reporting agencies at the addresses below to place a fraud alert on your credit report. A fraud alert indicates to anyone requesting your credit file that you suspect you are a possible victim of fraud. A fraud alert does not affect your ability to get a loan or credit. Instead, it alerts a business that your personal information might have been compromised and requires that business to verify your identity before issuing you credit. Although this may cause some short delay if you are the one applying for the credit, it might protect against someone else obtaining credit in your name.

To place a fraud alert, contact any of the three (3) major credit reporting agencies listed above and request that a fraud alert be put on your file. The agency that you contacted must notify the other two agencies. A fraud alert is free and lasts ninety (90) days, but can be renewed.

**Credit Freeze**: A credit freeze prohibits a credit reporting agency from releasing any information from a consumer's credit report until the freeze is lifted. There is no cost to place a credit freeze. When a credit freeze is in place, no one— including you—can open a new account. As a result, please be aware that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit, mortgages, employment, housing, or other services.

To place a credit freeze, contact all three credit reporting agencies listed above and provide the personal information required by each agency to place a freeze, which may include:

- 1. Your full name (including middle initial as well as Jr., Sr., II, III, etc.);
- 2. Social Security Number;

# 3. Date of birth;

4. If you have moved in the past five (5) years, the addresses where you have lived over the prior five years;

5. Proof of current address, such as a current utility bill or telephone bill;

6. A legible photocopy of a government issued identification card (state driver's license or ID card, military identification, etc.);

7. If you are a victim of identity theft, a copy of either a police report, investigative report, or complaint to a law enforcement agency concerning identity theft; and

8. If you are not a victim of identity theft, payment by check, money order, or credit card (Visa, MasterCard, American Express or Discover only). Do not send cash through the mail.

When you place a credit freeze, you will be provided a PIN to lift temporarily or remove the credit freeze. A credit freeze generally lasts until you lift or remove it, although in some jurisdictions it will expire after seven (7) years.

**Credit Lock**: Like a credit freeze, a credit lock restricts access to your credit report and prevents anyone from opening an account until unlocked. Unlike credit freezes, your credit can typically be unlocked online without delay. To lock your credit, contact all three (3) credit reporting agencies listed above and complete a credit lock agreement. The cost of a credit lock varies by agency, which typically charges monthly fees.

# ADDITIONAL RESOURCES

You may also contact the U.S. Federal Trade Commission ("FTC") for further information on fraud alerts, credit freezes, credit locks, and how to protect yourself from identity theft. The FTC can be contacted at 400 7th St. SW, Washington, DC 20024; telephone 1-877-382-4357; or www.consumer.gov/idtheft.

Your state Attorney General may also have advice on preventing identity theft and you should report instances of known or suspected identity theft to law enforcement, your State Attorney General, or the FTC.