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April 12, 2023

VIA ONLINE SUBMISSION

Attorney General Aaron Frey Maine Attorney General's Office Consumer Protection Division 6 State House Station Augusta, ME 04333

Re: Notice of Data Security Incident

Dear Attorney General Frey:

Constangy Brooks Smith & Prophete LLP represents The Father's Table LLC in connection with a recent data security incident described in greater detail below. The purpose of this letter is to notify you of the incident.

1. Nature of the Incident

On October 2, 2022, The Father's Table discovered unusual activity in our digital environment. Upon learning this, it immediately took steps to secure its digital environment and investigate. It also engaged independent cybersecurity experts to conduct an investigation. As a result of this investigation, The Father's Table learned that an unauthorized actor accessed certain files and stored data within its systems. On April 7, 2023, The Father's Table determined that the personal information of Maine residents may have been impacted by the incident. The affected information varies by individual, but may include individuals' Social Security numbers, drivers license numbers, health insurance information, date of birth, and medical information.

2. Number of Maine Residents Involved

On April 12, 2023, The Father's Table notified one (1) Maine resident of this data security incident via first class U.S. mail. A sample copy of the notification letter sent to the impacted individuals is included with this correspondence.

3. Measures Taken to Address the Incident

To help prevent something like this from happening again, The Father's Table is implementing additional technical security measures. The Father's Table is also providing individuals with

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information about steps that they can take to help protect their personal information. As a further precaution, it is also offering individuals complimentary credit and identity monitoring services through IDX. This product helps detect possible misuse of information and provides individuals with identity protection support.

4. Contact Information

The Father's Table remains dedicated to protecting the information in its control. If you have any questions or need additional information, please do not hesitate to contact me at 917.414.8991 or <u>mefaplomatidis@constangy.com</u>.

Sincerely,

Maria Efaplomatidis of Constangy, Brooks, Smith & Prophete, LLP

Enclosure: Sample Notification Letter



The Father's Table Return Mail to IDX 4145 SW Watson Ave, Suite 400 Beaverton, OR 97005 To Enroll, Please Visit: <u>https://app.idx.us/account-</u> <u>creation/protect</u> Or Call: 1-800-939-4170 Enrollment Code: <<XXXXXXX>>>

<<First Name>> <<Last Name>> <<Address 1>> <<Address 2>> <<City>>, <<State>> <<Zip>>

April 12, 2023

Subject: Notice of Data <<Variable Text 1>>

Dear <<<FNAME>> <<LNAME>>:

I am writing to inform you of a recent data security incident experienced by The Father's Table LLC that may have involved some of your information. We are notifying you of the incident, offering you complimentary credit monitoring and identity protection services, and informing you about steps you can take to help protect your personal information.

What Happened: On October 2, 2022, The Father's Table discovered unusual activity in our digital environment. Upon learning this, we immediately took steps to secure our digital environment and investigate. We also engaged independent cybersecurity experts to help us to conduct an investigation. As a result of this investigation, we learned that an unauthorized actor accessed certain files and stored data within our systems. On April 7, 2023, we determined that your personal information may have been impacted by this incident. Notably, there is no evidence that your personal information has been misused. However, out of an abundance of caution, we are notifying you about the incident and providing you with complimentary credit monitoring and identity protection services.

What Information Was Involved: The data that may have been accessed by the unauthorized party included your name, <<variable 2>>.

What We Are Doing: To help prevent something like this from happening again, we are implementing additional technical security measures. We have taken important steps to minimize the chances of your data being misused as a result of this incident. Nonetheless, we are providing you with information about steps that you can take to help protect your personal information. As a further precaution, we are also offering you <<variable 3>> months of complimentary credit and identity monitoring services through IDX. This product helps detect possible misuse of your information and provides you with identity protection support.

What You Can Do: You can follow the recommendations included with this letter to help protect your information. In addition, you can enroll in the credit and identity monitoring services free of charge. To enroll, visit the link above and insert the noted code or call the number noted above. The deadline to enroll in services is July 12, 2023.

For More Information: If you have any questions regarding the incident or would like assistance with enrolling in the services offered, please call 1-800-939-4170 between 9 am and 9 pm EST.

The security of your information is a top priority for The Father's Table. We take your trust in us and this matter very seriously and we deeply regret any worry or inconvenience that this may cause you.

Sincerely,

Jeff Liddy, COO The Father's Table LLC 2100 Country Club Road Sanford, FL 32771

STEPS YOU CAN TAKE TO HELP PROTECT YOUR INFORMATION

Review Your Account Statements and Notify Law Enforcement of Suspicious Activity: As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission (FTC).

Copy of Credit Report: You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting <u>http://www.annualcreditreport.com/</u>, calling toll-free 1-877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You also can contact one of the following three national credit reporting agencies:

Equifax	Experian	TransUnion
P.O. Box 105851	P.O. Box 9532	P.O. Box 1000
Atlanta, GA 30348	Allen, TX 75013	Chester, PA 19016
1-800-525-6285	1-888-397-3742	1-800-916-8800
www.equifax.com	www.experian.com	www.transunion.com

Fraud Alert: You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least one year. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at http://www.annualcreditreport.com.

Security Freeze: You have the right to put a security freeze on your credit file for up to one year at no cost. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement.

Additional Free Resources: You can obtain information from the consumer reporting agencies, the FTC, or from your respective state Attorney General about fraud alerts, security freezes, and steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the FTC or to the Attorney General in your state.

Federal Trade Commission	New York Attorney General
600 Pennsylvania Ave, NW	Bureau of Internet and Technology
Washington, DC 20580	Resources
consumer.ftc.gov, and	28 Liberty Street
www.ftc.gov/idtheft	New York, NY 10005
1-877-438-4338	1-212-416-8433
North Carolina Attorney General	Washington D.C. Attorney General
North Carolina Attorney General 9001 Mail Service Center	Washington D.C. Attorney General 441 4th Street, NW
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9001 Mail Service Center	441 4th Street, NW
9001 Mail Service Center Raleigh, NC 27699	441 4th Street, NW Washington, DC 20001

You also have certain rights under the Fair Credit Reporting Act (FCRA): These rights include to know what is in your file; to dispute incomplete or inaccurate information; to have consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information; as well as other rights. For more information about the FCRA, and your rights pursuant to the FCRA, please visit <u>https://www.consumer.ftc.gov/articles/pdf-0096-fair-credit-reporting-act.pdf.</u>