

October 5, 2022

Anjali C. Das 312.821.6164 (direct) Anjali.Das@wilsonelser.com

Via Online Portal:

Attorney General Aaron Frey Office of the Attorney General 6 State House Station Augusta, ME 04333

Re: Cybersecurity Incident Involving The Humane Society of Boulder Valley

Dear Attorney General Peterson:

Wilson Elser Moskowitz Edelman and Dicker LLP ("Wilson Elser") represents The Humane Society of Boulder Valley ("HSBV"), an animal shelter located at 2323 55th St. Boulder, CO 80301, with respect to a recent cybersecurity incident that was first discovered by HSBV on or around April 2, 2022 (hereinafter, the "Incident"). HSBV takes the security and privacy of the information in its control very seriously, and has taken steps to prevent a similar incident from occurring in the future.

This letter will serve to inform you of the nature of the Incident, what information may have been compromised, the number of Maine residents being notified, and the steps that HSBV has taken in response to the Incident. We have also enclosed hereto a sample of the notification made to the potentially impacted individuals, which includes an offer of free credit monitoring services.

1. Nature of the Incident

On or about April 2, 2022, HSBV learned it had become a victim of a cybersecurity incident which may have resulted in unauthorized access to your Personally Identifiable Information ("PII"). After learning about the potential unauthorized access, HSBV immediately launched an investigation to review HSBV's servers in order to learn more about the scope and extent of the incident, and whether PII may have been exposed. The investigation completed around April 20, 2022, which determined that HSBV's servers were compromised. HSBV retained a third party vendor to review all of the potentially impacted files and to create a notification list. Its vendor completed its review on July 13, 2022. Based on these findings, HSBV performed a review of the affected accounts to identify the specific individuals and the types of information that may have been compromised. On August 30, 2022, HSBV finalized the list of individuals to notify.

Although HSBV is unaware of any fraudulent misuse of information, it is possible that individuals' full name, address, social security number, driver's license or other state ID number, and/or payment card information may have been exposed as a result of this unauthorized activity.

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As of this writing, HSBV has not received any reports of related identity theft since the date of the incident (April 2, 2022 to present).

2. Number of Maine residents affected.

A total of 1 Maine resident has been potentially affected by this incident. Notification letter to this individual was mailed by first class mail. A copy of the notification letter is included with this letter under **Exhibit A**.

3. Steps taken in response to the Incident.

HSBV is committed to ensuring the security and privacy of all personal information in its control, and is taking steps to prevent a similar incident from occurring in the future. Upon discovery of the Incident, HSBV moved quickly to investigate and respond to the Incident, assessed the security of its systems, and notified the potentially affected individuals. Specifically, in response to the Incident, HSBV has worked closely with investigators and our managed service provider to ensure the vulnerable system has been reconfigured and secured with 24/7 monitoring and multifactor authentication.

Although HSBV is not aware of any actual or attempted misuse of the affected personal information, HSBV offered twelve (12) months of complimentary credit monitoring and identity theft restoration services through Cyberscout to all individuals to help protect their identity. Additionally, HSBV provided guidance on how to better protect against identity theft and fraud, including providing information on how to place a fraud alert and security freeze on one's credit file, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and the contact details for the Federal Trade Commission.

4. Contact information

HSBV remains dedicated to protecting the sensitive information in its control. If you have any questions or need additional information, please do not hesitate to contact me at <u>Anjali.Das@WilsonElser.com</u> or 312-821-6164.

Very truly yours,

Wilson Elser Moskowitz Edelman & Dicker LLP

Anjali C. Das

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EXHIBIT A