

November 2, 2021

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Via Online Portal

Attorney General Aaron Frey Office of the Attorney General 6 State House Station Augusta, ME 04333

# Re: Cybersecurity Incident Involving Morgan Brown & Joy, LLP

Dear Attorney General Frey:

Wilson Elser Moskowitz Edelman and Dicker LLP ("Wilson Elser") represents Morgan Brown & Joy, LLP ("MBJ"), a labor and employment law firm located at 200 State St S11, Boston, Massachusetts 02109, with respect to a recent cybersecurity incident that was first discovered by MBJ on April 12, 2021 (hereinafter, the "Incident"). MBJ takes the security and privacy of the information in its control very seriously, and has taken steps to prevent a similar Incident from occurring in the future.

This letter will serve to inform you of the nature of the Incident, what information may have been compromised, the number of Maine residents being notified, and the steps that MBJ has taken in response to the Incident. We have also enclosed hereto a sample of the notification made to the potentially impacted individuals, which includes an offer of free credit monitoring services.

## 1. Nature of the Incident

On April 12, 2021, MBJ became aware of suspicious activity involving an MBJ employee's email account when it found evidence of fraudulent emails being sent from that account. Upon discovery of this Incident, MBJ, with the assistance of a specialized cybersecurity firm, conducted a forensic investigation to determine the full nature and scope of this Incident. The investigation included analysis of every MBJ mailbox and system to ensure the unauthorized individual was no longer present within the environment, and to identify which accounts and systems may have been impacted as a result of this unauthorized access. The forensic investigation concluded that two MBJ email accounts were compromised between January 22, 2021 and March 2, 2021. Based on these findings, MBJ performed data mining on the affected accounts to identify the specific individuals and the types of information that may have been compromised. This took a considerable amount of time due to the size of the compromised accounts. On October 4, 2021, MBJ finalized the list of individuals to notify.

Although MBJ is unaware of any fraudulent misuse of information, it is possible that individuals' full name, address, date of birth, Social Security number, driver's license number, financial information, medical information, health insurance information, or other sensitive personal information may have been exposed as a result of this unauthorized activity.

55 West Monroe Street, Suite 3800 • Chicago, IL 60603 • p 312.704.0550 • f 312.704.1522



As of this writing, MBJ has not received any reports of related identity theft since the date of the Incident (April 12, 2021 to present).

# 2. Number of Maine residents affected.

MBJ identified and notified 1,732 individuals potentially affected by this Incident. Of those, seven (7) were residents of Maine. Notification letters to these individuals were mailed on November 2, 2021, by first class mail. A sample copy of the notification letter is included with this letter under **Exhibit A**.

# **3.** Steps taken in response to the Incident.

MBJ is committed to ensuring the security and privacy of all personal information in its control, and has taken steps to prevent a similar incident from occurring in the future. Upon discovery of the Incident, MBJ moved quickly to investigate and respond to the Incident, assessed the security of its systems, and notified the potentially affected individuals. Specifically, MBJ engaged a specialized cybersecurity firm to conduct a forensic investigation to determine the nature and scope of the Incident. Additionally, MBJ reset all user passwords, required further training of our attorneys and staff, instituted additional technological processes, enhanced the security measures, and took steps and will continue to take steps to mitigate the risk of future harm. Lastly, MBJ informed our law firm and began identifying the potentially affected individuals in preparation for notice.

Although MBJ is not aware of any actual or attempted misuse of the affected personal information, MBJ offered 12 months of complimentary credit monitoring and identity theft restoration services through CyberScout to all individuals to help protect their identity. Additionally, MBJ provided guidance to affected parties on how to better protect against identity theft and fraud, including providing information on how to place a fraud alert and security freeze on one's credit file, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and the contact details for the Federal Trade Commission.

# 4. Contact information

MBJ remains dedicated to protecting the sensitive information in its control. If you have any questions or need additional information, please do not hesitate to contact me at Anjali.Das@WilsonElser.com or 312-821-6164.



Very truly yours,

Wilson Elser Moskowitz Edelman & Dicker LLP

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Anjali C. Das



# **EXHIBIT** A

Morgan Brown & Joy LLP P.O. Box 3923 Syracuse, NY 13220



<FirstName> <LastName> <Address1> <Address2> <City><State><Zip>

## Via First-Class Mail

November 2, 2021

### Re: Notice of data breach

Dear <FirstName> <LastName>,

Morgan Brown & Joy, LLP ("MBJ") is writing to inform you of a recent data security incident that may have resulted in an unauthorized access of your sensitive personal information. While we are unaware of any fraudulent misuse of your personal information at this time, we are providing you with details about the incident, steps we are taking in response, and resources available to help you protect against the potential misuse of your information.

#### Who is MBJ?

MBJ is a labor and employment law firm located in Boston, Massachusetts. We represent and advise employers of all sizes with respect to all types of issues relating to labor and employment. We likely had information related to you because we obtained your information in connection with our representation of a client or potential client. This may have been one of your past or present employers and we received your information as part of our representation. Please note, the scope of our representation is very broad, and us having your information does not necessarily mean you are part of any legal action in any way.

## What Happened?

On April 12, 2021, MBJ became aware of suspicious activity involving an MBJ employee's email account when there was evidence of fraudulent emails being sent from that account. Upon discovery of this incident, MBJ, with the assistance of a specialized cybersecurity firm, conducted a forensic investigation to determine the full nature and scope of this incident. The investigation included analysis of every MBJ mailbox and system to ensure the unauthorized individual was no longer present within the environment, and to identify which accounts and systems may have been impacted as a result of this unauthorized access. The forensic investigation concluded that two MBJ email accounts were compromised. Based on these findings, MBJ performed data mining on the affected accounts to identify the specific individuals and the types of information that may have been compromised. This took a considerable amount of time due to the size of the compromised accounts. On October 4, 2021, MBJ finalized the list of individuals to notify.

## What Information Was Involved?

Although MBJ has no evidence that any sensitive information has been misused as a result of this incident, we are notifying you out of an abundance of caution and for purposes of full transparency. Based on the investigation, the information that may have been subject to unauthorized access included your <<data elements>>.

#### What We Are Doing

Data privacy and security is among MBJ's highest priorities, and we are committed to doing everything we can to protect the privacy and security of the personal information in our care. Since the discovery of the incident, MBJ moved quickly to investigate, respond, and confirm the security of our systems. Specifically, MBJ reset all user passwords, enhanced the security measures, and took steps and will continue to take steps to mitigate the risk of future harm.

In light of the incident, we are also providing you with access to Single Bureau Credit Monitoring\* services at no charge. These services provide you with alerts for <<twelve/eighteen/twenty-four>> months from the date of enrollment when changes occur to your Experian credit file. This notification is sent to you the same day that the change or update takes place with the bureau. In addition, we are providing you with proactive fraud assistance to help with any questions that you might have or in the event you become a victim of identity theft. These services will be provided by Cyberscout, a company specializing in fraud assistance and remediation services. While we are covering the cost of these services, you will need to complete the activation process by following the instructions below.

#### What You Can Do

We encourage you to remain vigilant against incidents of identity theft and fraud, to review your account statements, and to monitor your credit reports for suspicious or unauthorized activity. Additionally, security experts suggest that you contact your financial institution and all major credit bureaus to inform them of such a breach and then take whatever steps are recommended to protect your interests, including the possible placement of a fraud alert on your credit file. Please review the enclosed *Steps You Can Take to Help Protect Your Information*, to learn more about how to protect against the possibility of information misuse.

You may also activate the credit monitoring services we are making available to you at no cost. To enroll in Credit Monitoring services at no charge, please log on to <u>https://www.myidmanager.com</u> and follow the instructions provided. When prompted please provide the following unique code to receive services: <<**CODE HERE>>.** In order for you to receive the monitoring services described above, **you must enroll within 90 days** from the date of this letter.

We would like to reiterate that, at this time, there is no evidence that your information was misused. However, we encourage you to take full advantage of the services offered.

#### **For More Information**

If you have any questions or concerns not addressed in this letter, please do not hesitate to call 1-800-405-6108 (toll free) Monday through Friday, during the hours of 8:00 a.m. and 8:00 p.m. Eastern Time (excluding U.S. national holidays). Representatives are available for 90 days from the date of this letter.

MBJ sincerely regrets any concern or inconvenience this matter may cause, and remains dedicated to ensuring the privacy and security of all information in our control.

Sincerely,

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Joseph P. McConnell Partner Morgan Brown & Joy, LLP

\* Services marked with an "\*" require an internet connection and e-mail account and may not be available to minors under the age of 18 years of age. Please note that when signing up for monitoring services, you may be asked to verify personal information for your own protection to confirm your identity.

# Steps You Can Take to Help Protect Your Information

**Credit Reports:** You may obtain a copy of your credit report, free of charge, whether or not you suspect any unauthorized activity on your account. You may obtain a free copy of your credit report from each of the three nationwide credit reporting agencies. To order your free credit report, please visit www.annualcreditreport.com, or call toll-free at 1-877-322-8228. You can also order your annual free credit report by mailing a completed Annual Credit Report Request Form (available at https://www.consumer.ftc.gov/articles/0155-free-credit-reports) to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA, 30348-5281.

**Fraud Alerts:** You can place fraud alerts with the three credit bureaus by phone or online. A fraud alert tells creditors to follow certain procedures, including contacting you, before they open any new accounts or change your existing accounts. For that reason, placing a fraud alert can protect you, but also may delay you when you seek to obtain credit. As of September 21, 2018, initial fraud alerts last for one year. Victims of identity theft can also get an extended fraud alert for seven years.

Experian	TransUnion	Equifax
P.O. Box 9554	P.O. Box 2000	P.O. Box 105069
Allen, TX 75013	Chester, PA 19016	Atlanta, GA 30348
1-888-397-3742	1-800-680-7289	1-800-525-6285
www.experian.com/fraud/center.html	www.transunion.com/fraud-alerts	https://www.equifax.com/personal/credi
		t-report-services/credit-fraud-alerts/

**Monitoring:** You should always remain vigilant for incidents of fraud and identity theft by reviewing credit card account statements and by monitoring your credit report for suspicious or unusual activity.

**Security Freeze:** You have the right to place a security freeze on your credit report. A security freeze is intended to prevent credit, loans, and services from being approved in your name without your consent. To place a security freeze on your credit report, you need to make a request to each consumer reporting agency. You may make that request by certified mail, overnight mail, regular stamped mail, or by following the instructions found at the websites listed below. The following information must be included when requesting a security freeze (note that if you are requesting a credit report for your spouse or a minor under the age of 16, this information must be provided for him/her as well): (1) full name, with middle initial and any suffixes; (2) Social Security number; (3) date of birth; (4) current address and any previous addresses for the past five years; and (5) any applicable incident report or complaint with a law enforcement agency or the Registry of Motor Vehicles. The request must also include a copy of a government-issued identification card and a copy of a recent utility bill or bank or insurance statement. It is essential that each copy be legible, display your name and current mailing address, and the date of issue. As of September 21, 2018, it is free to place, lift, or remove a security freeze. You may also place a security freeze for children under the age of 16. You may obtain a free security freeze by contacting any one or more of the following national consumer reporting agencies:

Experian	TransUnion	Equifax
P.O. Box 9554	P.O. Box 160	P.O. Box 105788
Allen, TX 75013	Woodlyn, PA 19094	Atlanta, GA 30348-5788
1-888-397-3742	1-888-909-8872	1-888-298-0045
www.experian.com/freeze/center.html	www.transunion.com/credit-freeze	https://www.equifax.com/personal/c
		redit-report-services/credit-freeze/

**File Police Report**: You have the right to file or obtain a police report if you experience identity fraud. Please note that in order to file a crime report or incident report with law enforcement for identity theft, you will likely need to provide proof that you have been a victim. A police report is often required to dispute fraudulent items. You can generally report suspected incidents of identity theft to local law enforcement or to the Attorney General.

**FTC and Attorneys General**: You can further educate yourself regarding identity theft, fraud alerts, security freezes, and the steps you can take to protect yourself, by contacting the consumer reporting agencies, the Federal Trade

Commission, or your state Attorney General. The Federal Trade Commission can be reached at: 600

Pennsylvania Avenue NW, Washington, DC 20580, www.identitytheft.gov, 1-877-ID-THEFT (1-877-438-4338), TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can obtain further information on how to file such a complaint by way of the contact information listed above. Instances of known or suspected identity theft should also be reported to law enforcement.

**For residents of** *Iowa***:** State law advises you to report any suspected identity theft to law enforcement or to the Attorney General.

**For residents of** *Massachusetts*: It is required by state law that you are informed of your right to obtain a police report filed in regard to this incident. If you are the victim of identity theft, you also have the right to file a police report and obtain a copy of it.

**For residents of** *New Mexico*: State law advises you to review personal account statements and credit reports, as applicable, to detect errors resulting from the security breach. You have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in your credit file has been used against you, the right to know what is in your credit file, the right to ask for your credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act, the consumer reporting agencies must correct or delete inaccurate, incomplete, or unverifiable information; consumer reporting agencies may not report outdated negative information; access to your file is limited; you must give your consent for credit reports to be provided to employers; you may limit "prescreened" offers of credit and insurance you get based on information in your credit report; and you may seek damages from violators. You may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act. We encourage you to review your rights pursuant to the Fair Credit Reporting Act. We encourage you to review your rights pursuant to the Fair Credit Reporting Act. We encourage you to review your rights pursuant to the Fair Credit Reporting Act. We encourage you to review your rights pursuant to the Fair Credit Reporting Act at www.consumerfinance.gov/f/201504\_cfpb\_summary\_your-rights-under-fcra.pdf or by writing Consumer Response Center, Room 130-A, Federal Trade Commission, 600 Pennsylvania Ave. N.W., Washington, D.C. 20580.

**For residents of** *Oregon***:** State law advises you to report any suspected identity theft to law enforcement, including the Attorney General, and the Federal Trade Commission.

**For residents of** *Rhode Island*: It is required by state law that you are informed of your right to file or obtain a police report in regard to this incident.

For residents of Arizona, Colorado, District of Columbia, Illinois, Maryland, New York, North Carolina, and <u>Rhode Island:</u> You can obtain information from the Offices of the Attorney General and the Federal Trade Commission about fraud alerts, security freezes, and steps you can take toward preventing identity theft. Federal Trade Commission - Consumer Response Center: 600 Pennsylvania Ave, NW, Washington, DC 20580; 1-877-IDTHEFT (438-4338); www.identitytheft.gov

Arizona Office of the Attorney General Consumer Protection & Advocacy Section, 2005 North Central Avenue, Phoenix, AZ 85004 1-602-542-5025

**Colorado Office of the Attorney General** Consumer Protection 1300 Broadway, 9th Floor, Denver, CO 80203 1-720-508-6000 www.coag.gov

**District of Columbia Office of the Attorney General** – Office of Consumer Protection: 400 6th Street, NW, Washington, DC 20001; 202-727-3400; www.oag.dc.gov

**Illinois office of the Attorney General -** 100 West Randolph Street, Chicago, IL 60601; 1-866-999-5630; www.illinoisattorneygeneral.gov

Maryland Office of the Attorney General - Consumer Protection Division: 200 St. Paul Place, 16<sup>th</sup> floor, Baltimore, MD 21202; 1-888-743-0023; www.oag.state.md.us

**New York Office of Attorney General** - Consumer Frauds & Protection: The Capitol, Albany, NY 12224; 1-800-771-7755; https://ag.ny.gov/consumer-frauds/identity-theft

North Carolina Office of the Attorney General - Consumer Protection Division: 9001 Mail Service Center, Raleigh, NC 27699; 1-877-566-7226; www.ncdoj.com

**Rhode Island Office of the Attorney General -** Consumer Protection: 150 South Main St., Providence RI 02903; 1-401-274-4400; www.riag.ri.gov