

APPENDIX

Polished.com (“Polished”) is located at 1870 Bath Avenue, Brooklyn, New York 11214.

Polished conducted an investigation into suspicious activity involving individuals’ payment card information. Upon discovering this activity, Polished commenced an investigation with the assistance of a cybersecurity firm. The investigation determined that an unauthorized actor gained access to its website, AppliancesConnection.com, between March 16, 2023 and April 23, 2023. A review of the data on the website was conducted, and it was determined that the unauthorized actor may have accessed the personal information of 33 Maine residents, including their names, addresses, zip codes, payment card numbers, expiration dates, and CVVs.

Beginning May 22, 2023, Polished will mail written notification to the Maine residents via First Class U.S. Mail in accordance with Me. Rev. Stat. Tit. 10, §1348. A sample copy of the notification letter is enclosed. Polished is encouraging individuals to call the toll-free number on the back of their payment card and request a new card. Polished is also encouraging individuals to remain vigilant by reviewing their payment card account statement and if they see charges or activity that they did not authorize, to contact their payment card company immediately.

To reduce the risk of a similar incident from occurring in the future, Polished is enhancing its existing security protocols and technical safeguards.