

```
<<Name 1>>
<<Address 1>>
<<Address 2>>
<<City>><<State>>><Zip>>
<<Country>>
```

<<Date>>

### Dear << Name 1>>:

We are writing to share with you information regarding a recent incident involving files that contained your personal information. While we have no evidence of any misuse of personal information related to this incident, we are providing you with information about the event, our response, and additional measures you can take if you wish to do so.

# What Happened?

In May 2023, we became aware of unauthorized activity on our systems. Upon discovering the incident, we immediately launched an investigation to determine the extent of any unauthorized activity. We concluded that the unauthorized third party gained access to certain systems, copied certain files, and deleted other files. After conducting a complex and lengthy review of the stolen files, on September 13, 2023, we determined that your personal data may have been affected. While the unauthorized party potentially had access to your information, we want to reiterate that we have no evidence of any misuse of personal information related to this incident.

#### What Information Was Involved?

Our review of the stolen files determined that the information related to you may have included your name and, in some cases, social security or tax identification number or other personal information.

# What We Are Doing.

Upon discovering the incident, we immediately launched an investigation to determine the scope of any unauthorized activity, notified law enforcement, and implemented additional measures designed to enhance the security of our network. These efforts include using a market leading threat monitoring tool and updating other controls. Since implementing these measures, we have not observed any further unauthorized activity.

### What You Can Do.

Although we have no evidence of any misuse of personal information related to this incident, it is always advisable to regularly review your financial accounts and report any suspicious or unrecognized activity. The enclosed "General Information About Identity Theft Protection" provides further information about steps that you can take. Federal regulatory agencies recommend vigilance for the next 12 to 24 months and that you report any suspected incidents of fraud to the relevant financial institution immediately. Furthermore, the Federal Trade Commission provides a wealth of advice and recommendations for consumers on how to protect themselves from and respond to identity theft in the event that such information is needed.

# Other Important Information.

In order to assist you with this vigilance, we are offering you complimentary use of Equifax Credit Watch<sup>TM</sup> Gold, for two years, should you wish to participate. Details of this offer and your activation code are included in the enclosed

form. While we hope that this service provides some peace of mind, the opportunity to subscribe to these services is not intended to suggest that you are at risk of harm.

Please be assured that we are working hard to prevent this type of security matter from occurring in the future. If you need more information about this incident, please call 1-855-457-7144, Monday through Friday from 8:00 a.m. to 8:00 p.m. Central Time, excluding U.S. holidays.

Sincerely,

Will Schleier

Chief Financial Officer



Enter your Activation Code: <<ACTIVATION CODE>>
Enrollment Deadline: <<Enroll Deadline>>

# **Equifax Credit Watch™ Gold**

\*Note: You must be over age 18 with a credit file to take advantage of the product

# **Key Features**

- Credit monitoring with email notifications of key changes to your Equifax credit report
- Daily access to your Equifax credit report
- WebScan notifications<sup>1</sup> when your personal information, such as Social Security Number, credit/debit card or bank account numbers are found on fraudulent Internet trading sites
- Automatic fraud alerts<sup>2</sup>, which encourages potential lenders to take extra steps to verify your identity before extending credit, plus blocked inquiry alerts and Equifax credit report lock<sup>3</sup>
- Identity Restoration to help restore your identity should you become a victim of identity theft, and a dedicated Identity Restoration Specialist to work on your behalf
- Up to \$1,000,000 of identity theft insurance coverage for certain out of pocket expenses resulting from identity theft<sup>4</sup>

# **Enrollment Instructions**

Go to www.equifax.com/activate

Enter your unique Activation Code of <<ACTIVATION CODE>> then click "Submit" and follow these 4 steps:

#### 1. Register:

Complete the form with your contact information and click "Continue".

If you already have a myEquifax account, click the 'Sign in here' link under the "Let's get started" header.

Once you have successfully signed in, you will skip to the Checkout Page in Step 4

# 2. Create Account:

Enter your email address, create a password, and accept the terms of use.

# 3. <u>Verify Identity</u>:

To enroll in your product, we will ask you to complete our identity verification process.

#### 4. Checkout:

Upon successful verification of your identity, you will see the Checkout Page.

Click 'Sign Me Up' to finish enrolling.

#### You're done!

The confirmation page shows your completed enrollment.

Click "View My Product" to access the product features.

agencies acting on behalf of those whom you owe; companies that authenticate a consumer's identity for purposes other than granting credit, or for investigating or preventing actual or potential fraud; and companies that wish to make pre-approved offers of credit or insurance to you. To opt out of such pre-approved offers, visit www.optoutprescreen.com <sup>4</sup>The Identity Theft Insurance benefit is underwritten and administered by American Bankers Insurance Company of Florida, an Assurant company, under group or blanket policies issued to Equifax, Inc., or its respective affiliates for the benefit of its Members. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

<sup>&</sup>lt;sup>1</sup>WebScan searches for your Social Security Number, up to 5 passport numbers, up to 6 bank account numbers, up to 6 credit/debit card numbers, up to 6 email addresses, and up to 10 medical ID numbers. WebScan searches thousands of Internet sites where consumers' personal information is suspected of being bought and sold, and regularly adds new sites to the list of those it searches. However, the Internet addresses of these suspected Internet trading sites are not published and frequently change, so there is no guarantee that we are able to locate and search every possible Internet site where consumers' personal information is at risk of being traded. <sup>2</sup>The Automatic Fraud Alert feature is made available to consumers by Equifax Information Services LLC and fulfilled on its behalf by Equifax Consumer Services LLC. <sup>3</sup>Locking your Equifax credit report will prevent access to it by certain third parties. Locking your Equifax credit report will not prevent access to your credit report at any other credit reporting agency. Entities that may still have access to your Equifax credit report include: companies like Equifax you with a copy of your credit report or credit score, upon your request; federal, state and local government agencies and courts in certain circumstances; companies using the information in connection with the underwriting of insurance, or for employment, tenant or background screening purposes; companies that have a current account or relationship with you, and collection

### GENERAL INFORMATION ABOUT IDENTITY THEFT PROTECTION

It is always advisable to regularly review statements from your accounts and periodically obtain your credit report from one or more of the national credit reporting companies. You may obtain a free copy of your credit report online at <a href="www.annualcreditreport.com">www.annualcreditreport.com</a> by calling toll free 1.877.322.8228, or by mailing an Annual Credit Report Request Form (available at <a href="www.annualcreditreport.com">www.annualcreditreport.com</a>) to: Annual Credit Report Request Service. P.O. Box 105281, Atlanta, GA, 30348-5281. You may also purchase a copy of your credit report by contacting one or more of the three national credit reporting agencies listed below:

- Equifax, P.O. Box 740241, Atlanta, Georgia 30374-0241. 1.800.685.1111. www.equifax.com
- Experian, P.O. Box 9532, Allen, TX 75013. 1.888.397.3742. www.experian.com
- TransUnion, 2 Baldwin Pl., P.O. Box 1000, Chester, PA 19016. 1.800.916.8800. www.transunion.com

<u>Fraud Alert</u>: You may contact the fraud department of the three major credit bureaus to request that a "fraud alert" be placed on your file. A fraud alert notifies potential lenders to verify your identification before extending credit in your name.

 Equifax:
 Report Fraud:
 1.800.685.1111

 Experian:
 Report Fraud:
 1.888.397.3742

 TransUnion:
 Report Fraud:
 1.800.680.7289

Security Freeze for Credit Reporting Agencies: You may request a security freeze on your credit reports. A security freeze prohibits a credit reporting agency from releasing any information from a consumer's credit report without written authorization. However, please be aware that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit mortgages, employment, housing or other services. It is free to place, lift or remove a security freeze. You must separately place a security freeze on your credit report at each credit bureau. To do so, you must contact the credit bureaus by phone, mail, or secure electronic means:

- Equifax: P.O. Box 105788, Atlanta, GA 30348, 1.800.349.9960, www.Equifax.com
- Experian: P.O. Box 9554, Allen, TX 75013, 1.888.397.3742, www.Experian.com
- TransUnion: P.O. Box 2000, Chester, PA 19106, 1.888.909.8872, www.TransUnion.com

To request a security freeze, you will need to provide the following:

- Your full name (including middle initial, Jr., Sr., Roman numerals, etc.),
- Social Security number
- Date of birth
- Address(es) where you have lived over the prior five years
- Proof of current address such as a current utility bill
- A photocopy of a government-issued ID card
- If you are a victim of identity theft, include a copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft

If you request a freeze online or by phone, the agency must place the freeze within one business day. The credit bureaus have three business days after receiving a request by mail to place a security freeze on your credit report, and they must also send confirmation to you within five business days and provide you with a unique personal identification number (PIN) or password, or both that can be used by you to authorize the removal or lifting of the security freeze. To lift the freeze to allow a specific entity or individual access to your credit report, you must contact the credit reporting agencies and include: (1) proper identification; (2) the PIN number or password provided to you when you placed the security freeze; and (3) the identities of those entities or individuals you would like to receive your credit report or the specific period of time you want the credit report available.

You also have rights under the federal Fair Credit Reporting Act (FCRA). These include, among others, the right to know what is in your file; to dispute incomplete or inaccurate information; and to have consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information. For more information about the FCRA, please visit <a href="https://files.consumerfinance.gov/f/documents/bcfp">https://files.consumerfinance.gov/f/documents/bcfp</a> consumer-rights-summary 2018-09.pdf or www.ftc.gov.

### Steps You Can Take if You Are a Victim of Identity Theft

- File a police report. Get a copy of the report to submit to your creditors and others that may require proof of a crime.
- Contact the U.S. Federal Trade Commission (FTC). The FTC provides useful information to identity theft victims and maintains a database of identity theft cases for use by law enforcement agencies. File a report with the FTC by calling the FTC's Identity Theft Hotline: 1-877-IDTHEFT (438-4338); online at <a href="http://www.ftc.gov/idtheft">http://www.ftc.gov/idtheft</a>; or by mail at Identity Theft Clearinghouse, Federal Trade Commission, 600 Pennsylvania Ave., N.W., Washington, D.C. 20580.
- <u>Keep a record of your contacts</u>. Start a file with copies of your credit reports, the police reports, any correspondence, and copies of disputed bills. It is helpful to log conversations with creditors, law enforcement officials, and other relevant parties.

Additional Steps to Avoid Identity Theft: The FTC has further information about steps to take to avoid identity theft at: <a href="http://www.ftc.gov/idtheft">http://www.ftc.gov/idtheft</a>; calling 1-877-IDTHEFT (438-4338); or write to Consumer Response Center, Federal Trade Commission, 600 Pennsylvania Ave., N.W., Washington, D.C. 20580.

### **State Specific Information**

**District of Columbia residents** may contact the District of Columbia Attorney General at 400 6th Street, NW, Washington, D.C. 20001; 202-727-3400; and <a href="https://oag.dc.gov/">https://oag.dc.gov/</a>.

Maryland residents can learn more about preventing identity theft from the Maryland Office of the Attorney General, by visiting their web site at <a href="https://www.marylandattorneygeneral.gov/Pages/IdentityTheft/default.aspx">https://www.marylandattorneygeneral.gov/Pages/IdentityTheft/default.aspx</a>, calling the Identity Theft Unit at 1.410.576.6491, or requesting more information at the Identity Theft Unit, 200 St. Paul Place, 25th Floor, Baltimore, MD 21202.

Massachusetts residents are reminded that you have the right to obtain a police report and request a security freeze as described above. There is no charge to place a security freeze on your account; however, you may be required to provide the credit reporting agency with certain personal information (such as your name, Social Security Number, date of birth and address) and proper identification (such as a copy of a government-issued ID card and a bill or statement) prior to its honoring your request.

**New York residents** may contact the New York Attorney General at: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; or <a href="https://ag.ny.gov">https://ag.ny.gov</a>.

**North Carolina residents** can learn more about preventing identity theft from the North Carolina Office of the Attorney General, by visiting their web site at <a href="https://ncdoj.gov/protecting-consumers/protecting-your-identity/">https://ncdoj.gov/protecting-consumers/protecting-your-identity/</a>, calling 1.919.716.6000 or requesting more information from the North Carolina Attorney General's Office, 9001 Mail Service Center Raleigh, NC 27699-9001.